

ഇതാണ് മാറ്റം,  
ഇതാണ് വികസിത കേരളം.



വികസിത കേരളം മാർഗരേഖ 2026 - 2031

A NEW VISION OF PROSPERITY FOR ALL MALAYALEES

#PoliticsOfPerformance



Scan To Know More

**BJP** **NDA**

നമുക്ക് വേണം

# വികസിത കേരളം



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My dear Malayali brothers and sisters,

The beautiful state of Kerala and its rich cultural heritage are the pride of India. Blessed with hardworking people and abundant natural resources, Kerala has immense potential. However, for decades, policy failures, corruption and appeasement politics by those in power have hindered Kerala's growth and progress.

Today, our youth are compelled to leave their homeland in search of better opportunities elsewhere. Farmers are struggling without receiving fair prices for their produce. A system tainted by corruption continues to shatter the dreams of common people.

The time to change this situation is long overdue and the people of Kerala have made up their minds that only BJP-NDA can do it. This is being seen in the way BJP is going from strength to strength in the state.

“Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayas” is our guiding principle. From the Vizhinjam Port to Vande Bharat Express trains, from Har Ghar Jal to PM Awas Yojana, the Central Government has been extending full support to Kerala's development.

However, for the benefits of progress to fully reach every citizen, Kerala needs a state government that is focused on development. BJP-NDA will work to ensure that Kerala becomes an active participant in the development revolution that India has been witnessing.

The “Vikasita Kerala Vision” put forward by BJP-NDA assures corruption-free governance, fair minimum support prices for farmers, safety and empowerment for women and employment opportunities for youth within their own state.

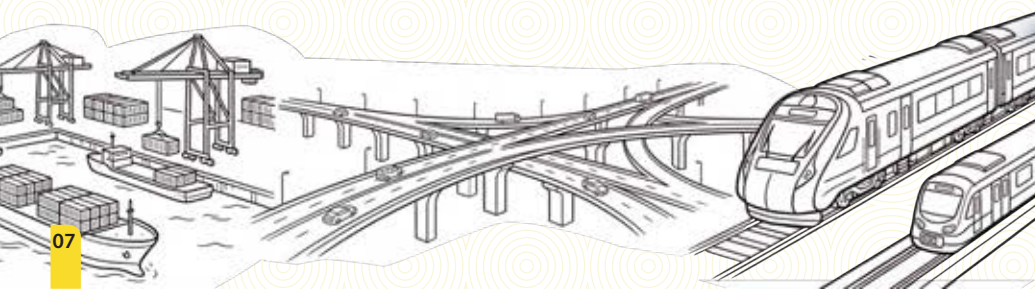
Let us join hands to take Kerala onto the path of development. The progress of Kerala is the progress of India. For a strong Kerala, for a prosperous Kerala, let us come together to build a developed Kerala.

The people of Kerala are with BJP-NDA.

What has remained unchanged will now change.

Jai Hind! Jai Kerala!

**Narendra Modi**  
Prime Minister of India







We Malayalis are going through an extremely challenging period. Every level of the government is covered in corruption, every appointment is tainted by nepotism, and due to administrative failure, public services are in a state of stagnation.

The goal of the BJP-NDA is to provide practical solutions to these governance failures and transform Kerala into a state that excels in all sectors.

Let us end governance failures and make Kerala number one. BJP-NDA assures:

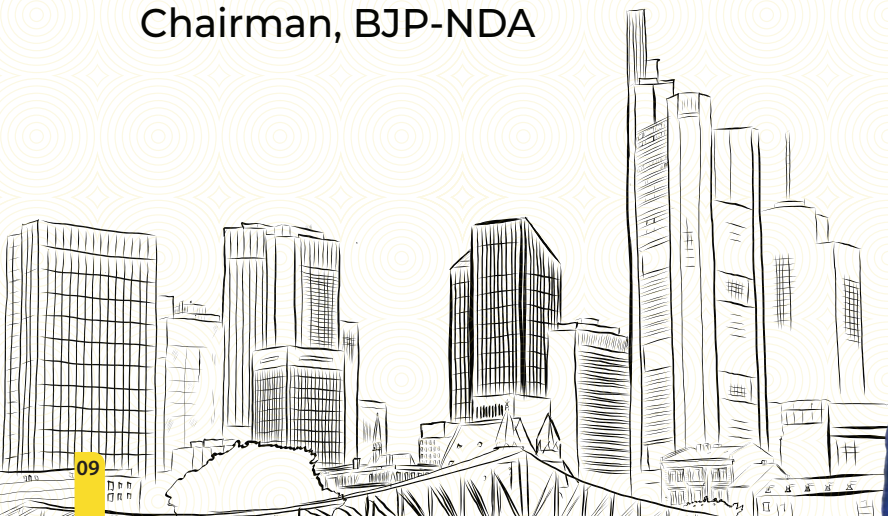
1. A self-reliant, safe Kerala free from corruption and poverty
2. Transparent governance, a satisfied population, and a progressive vision
3. A new Kerala where every Malayali has the freedom to dream and the opportunity to realize those dreams
4. World-class education and ample job opportunities for youth
5. A Kerala that rises from debt into economic growth
6. A Kerala where every citizen lives with dignity and pride, experiencing real change

What has not changed will now change.

Jai Hind. Jai Kerala

**Rajeev Chandrasekhar**

Chairman, BJP-NDA





For decades, the marginalized communities of Keralam have faced neglect. The NDA is putting an end to this long-standing injustice. Both the Left and Right fronts treated our people merely as vote banks and betrayed their trust. In contrast, Prime Minister Narendra Modi has given priority to the empowerment of the marginalized.

This “Development Vision” is our firm commitment to the upliftment of every backward family. The Modi government is dedicated to ensuring social justice and bringing meaningful change to every household. This new call for change is a determined journey aligned with the dreams of every Malayali. Let us come together and stand united with the NDA to build a New Keralam!

With regards,

**Thushar Vellappally**  
NDA Convenor



Change is no longer distant, it begins now!

The NDA alliance is fully prepared to script a new chapter in Keralam’s development history. Standing firmly with the dreams of every Malayali and the progress of the state, Prime Minister Shri Narendra Modi demonstrates unwavering commitment and determination. The Modi government promises a new pace of development, extending care and opportunities to youth, women, and every section of society. This “Development Vision” is our firm pledge to bring meaningful change to every household. A manifesto of action, not just words: We promise only the possible, and we fulfill every promise. We speak only what is possible. And what we speak, we will execute. That’s our commitment.

With regards,

**Sabu M Jacob**  
President, Twenty20 Party





# We, the people of **Keralam**,

stand at a crucial turning point between transformation and stagnation.

Even after 70 years of formation, Keralam is struggling due to political indifference and administrative decay. "God's Own Country" is gradually turning into a land without opportunities.

Keralam is the only state yet to sign the PMAY-U 2.0 scheme, nearly 32 lakh families are still waiting for piped drinking water under the Jal Jeevan Mission, and the non-payment of dues under the Karunya Health Scheme is pushing the healthcare sector into crisis.

Between 2018 and 2023, student migration abroad has doubled. Around 2.5 lakh youth have left Keralam seeking a better future.

Only one unicorn has emerged since 2014. Keralam has one of the highest youth unemployment rates, with nearly 3 out of 10 youth unemployed.

Hospitals and schools struggle due to lack of infrastructure. Coastal areas face floods and sea erosion. Farmer suicides are rising, cities face waste issues and stray dog attacks, and wildlife attacks are becoming frequent.

Governance has completely failed in Keralam. Due to collusion between LDF and UDF and their opposition to central schemes, basic needs of people are being denied.

Despite ₹3.13 lakh crore central assistance, Keralam faces development stagnation. Major projects like Vande Bharat trains, AMRUT stations, Vizhinjam port, national highways, and Sabari rail have been approved, but make slow progress due to state government inefficiency.

Keralam has full support from Prime Minister Shri Narendra Modi. This is a golden opportunity for transformation.  
**Now, Keralam must make the right decision.**

# BJP-NDA'S VISION 2026

## Empowered Malayalees For A Prosperous Keralam

Keralam is at a historic turning point. The idea of **“Vikasita Keralam”** will bring comprehensive change in every Malayali’s life.

It offers lasting solutions to daily problems and future challenges.

It encourages people to dream big, and to realise those dreams.

It welcomes industries and investments, creating jobs for youth.

It strengthens the economy to ensure better services in health, education, transport, safety, and housing.

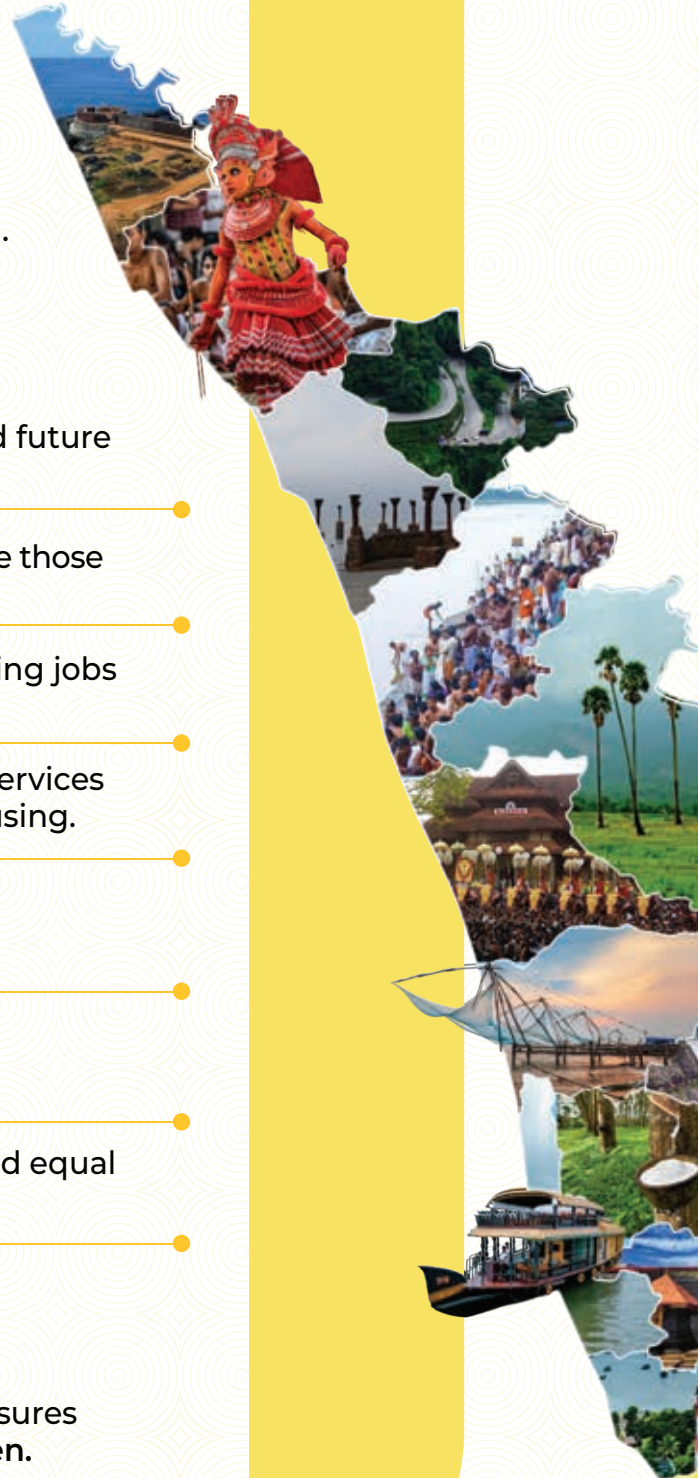
It ensures accountable and corruption-free governance at all levels.

It strengthens local bodies with independent resources.

It ensures justice, protection from injustice, and equal rights for all citizens.

It protects Keralam’s cultural heritage and traditions.

**“Vikasita Keralam”** is not just a vision, it ensures security and protection of faith for every citizen.



# Read, Think and Share!

“Arise! Awake! Stop not  
till the goal is reached!”

- Swami Vivekananda



The path to a “Vikasita Keralam” is difficult, like walking on the edge of a sharp blade. It requires clarity, determination, and collective effort.



This is the time for all of us to  
think together and share ideas.

We request you to share this  
development document  
with your family and friends  
and engage in active  
discussion.



**This manifesto belongs to you.**

**A developed Keralam is the  
only path to uplifting the  
very last Malayalee.**

*We must modernize  
governance, build trust, and  
empower society as a whole.*



# Politics Of Performance

## **MULTI-YEAR VISION FOR VIKASITA KERALAM**

Our policies will go beyond short-term fixes to focus on sustainable, future-ready development. We aim to build a state that thrives for generations to come, not just for the next election cycle.

## **DATA-LED TRANSPARENT DECISION-MAKING**

All key decisions will be rooted in credible data, expert research, and evidence-based analysis. This ensures that governance is rational, effective, and resilient against misinformation or populism.

## **CLEAR OUTCOMES, TIMELINES, AND STRICT MONITORING SYSTEMS**

Vision without execution is futile. We pledge to establish clear outcomes, timelines, and strict monitoring systems to ensure every initiative is delivered efficiently and on time.

## Good Governance

### **Free From Corruption**

We are committed to building a clean and accountable government that upholds transparency at every level.

### **AI Powered Transparent And Efficient Governance**

Harness Artificial Intelligence to become an open, transparent, and citizen-centric government delivering smarter governance, stronger safety, and service excellence for all.

### **Responsive & Citizen Centric Administration**

Scientifically structured administration with every district having two IAS officers accountable for

1. Revenue and Law & Order
2. Development and Social welfare

### **Equal Rights**

We will protect the dignity and rights of every citizen, regardless of background and affiliations.

### **Equal Justice**

We shall ensure that justice is served without prejudice and without any biases based on political affiliations, religion or social backgrounds

### **Equal Opportunities**

By creating a level playing field, we aim to build an inclusive society where everyone has the chance to succeed.

# Key Initiatives and Outcomes



## QUALITY OF LIFE & AFFORDABLE LIVING

1. Bhakshya Suraksha & Arogya Suraksha
  - 1.A. Food Surplus Keralam + Farmers' Welfare
  - 1.B. Health Insurance For All + Keralam's First AIIMS
  - 1.C. Bhakshya Arogya Suraksha Cards
- 2.A. Doorstep Healthcare - Mobile Hospital
- 2.B. Doorstep Healthcare - 24/7 Universal Free Ambulance Service
3. Affordable Uninterrupted Energy For All
4. LPG Subsidy
5. Free Water Supply And Water Security
6. Vikasanam Through Enhanced Welfare Pension



## INFRASTRUCTURE FOR VIKASITA KERALAM

1. High Speed Rail Network
2. Railway Expansion
3. Vizhinjam Port-led Development
4. Road Development
5. Metro Connectivity
6. Street Light Transformation



## INVESTMENT AND JOBS REVOLUTION

1. Employment Linked Industrial And Business Rejuvenation
2. Technology, Innovation & Electronics Industry Revolution



## FUTURE FOR OUR YOUTH

1. Free Optional English Medium Education Till Class 12
2. Industry-Linked Higher Education



## SWACHHA KERALAM

1. Waste Management



## EQUITY, EQUALITY & RESPONSIVE GOVERNANCE

1. Protecting Faith & Places Of Worship
2. Communal Harmony
3. SC, ST & OBC Empowerment
4. AI-Powered Corruption Free, Responsive Governance



## MODERN CITIES, MODERN VILLAGES

1. 10 Year Vikasita Corporation Development Master Plan
2. Atmanirbhar Villages



## HUMAN SECURITY

1. Drugs Free State & Drugs Free Campuses
2. Crime Rate Reduction
3. Stray Dog Elimination
4. Women's Security



## HUMAN SAFETY AND ENVIRONMENTAL RESILIENCE

1. Mullaperiyar Dam: Safety For Keralam, Water For Tamil Nadu
2. Coastal Protection
3. Wildlife Encounters

## OUTCOMES

True Poverty Elimination

Peace, Health & Happiness For Every Malayalee

Financially Self-Sufficient State

# QUALITY OF LIFE & AFFORDABLE LIVING



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व. मातङ स्वाकल की और





# BHAKSHYA SURAKSHA & AROGYA SURAKSHA



# FOOD SURPLUS KERALAM +

# FARMERS' WELFARE



# 1.A. FOOD SURPLUS KERALAM + FARMERS' WELFARE

**The promise: Transforming Keralam into a food surplus state by reviving the agriculture sector and improving farm incomes.**

Years of negligence have compromised agriculture across the State. The Survey on Markets in Kerala (2021-22) revealed that nearly 90% of Keralam's food grains, pulses, vegetables, eggs and meat are sourced from other states, and so are nearly 65% of Keralam's fruits. Whenever a neighbouring state faces a crisis, Malayalees bear the brunt of it due to over-reliance on food imports. By empowering our farmers and building vital storage infrastructure we will deliver high-quality, affordable food to all by transforming Keralam into a food surplus State.

## Key Initiatives

1. **MSP for all crops that require support**, to encourage crop diversification in the agriculture sector, thus reducing Keralam's dependence on neighbouring states.
2. **Digital Procurement and DBT** for paddy farmers to replace the failed Paddy Receipt Sheet system, guaranteeing fair, transparent and timely payments, saving them from debt and misery.
3. **State-wide Cold Storage Network Expansion** to reduce post-harvest spoilage and ensure that every Malayalee farmer can secure the best possible price for his produce.
4. **Plantation Lands to have options for multicrop agriculture** by amending relevant land and forestry laws.

## Initiative Impact

1. **Rapid agriculture sector revival will improve farm incomes** by enabling Keralam's farmers to fairly compete for market share, while meeting local demand for quality and affordable food.
2. **Keralam will be transformed into a food surplus state** with MSP and/or support price on a wide range of crops and by freeing up plantation lands to take up multicrop agriculture. This will incentivize local production, thus eliminating over-reliance on neighbouring states.
3. **Every Malayalee will have access to quality and affordable food**, thus improving their overall health and quality of life.

# HEALTH INSURANCE FOR ALL

+

## KERALAM'S FIRST AIIMS



# 1.B. HEALTH INSURANCE FOR ALL + KERALAM'S FIRST AIIMS

**The promise: Expanding Ayushman Bharat PM-JAY to cover every Malayalee and ensuring access to advanced medical care by establishing Keralam's first AIIMS.**

Keralam has one of the highest proportions of elderly population in India, and a significant number of households manage chronic health conditions. For many families, out-of-pocket expenses on medicines form a major chunk of their monthly healthcare costs. Often, during medical emergencies, not having insurance as a safety net, and the lack of access to affordable advanced medical care due to the absence of an AIIMS in the state leads to severe financial distress. It will be our priority to provide a comprehensive solution to each of these problems.

## Key Initiatives

1. **Expanding Ayushman Bharat PM-JAY to cover every Malayalee**, providing them with a crucial safety net during medical emergencies.
2. **Establishing Keralam's first AIIMS**, fulfilling a long pending demand for advanced medical care.

## Initiative Impact

1. **An expanded Ayushman Bharat PM-JAY will ensure that every Malayalee has a financial safety net during medical emergencies**, saving them from despair and financial distress.
2. Establishing **Keralam's first AIIMS** will provide the best **treatment at affordable prices** to Malayalees within the state.
3. With **affordable insurance and advanced healthcare always in reach**, Keralam takes a bold step toward becoming a truly people-centric welfare state where **health is not a privilege but a right for all**.

# BHAKSHYA-AROGYA SURAKSHA CARDS



## 1.C. BHAKSHYA - AROGYA SURAKSHA CARDS

**The Promise: Bhakshya-Arogya Suraksha Card to every woman from poor and BPL households with a monthly recharge of ₹2,500, which can be used at pharmacies and grocery stores.**

Households in Keralam spend nearly twice the national average on hospitalisation costs, facing the highest out-of-pocket expenditures for healthcare in India in 2022-23. To save costs, the LDF Government has even barred the purchase and use of branded drugs within its flagship Karunya Arogya Suraksha Padhathi. Simultaneously, the deliberate neglect of the agriculture sector in Keralam has led to a situation where the state must rely on food imports, with the ultimate cost burden being borne by the common man.

This situation makes it essential to provide monthly financial assistance to help poor families in order to set aside the daily stress of being unable to afford the next meal, or the next visit to a pharmacy. Our primary focus will be to ease the burden of recurring health and food expenses.

### Key Initiatives

1. **Every woman from poor and BPL households** will be provided with a **Bhakshya -Arogya Suraksha Card** with a **monthly recharge of ₹2,500**, which can be used at **pharmacies and grocery stores**.

### Initiative Impact

1. By issuing the card specifically to women, the initiative places financial decision-making power in their hands, leading to better health and education outcomes for the entire family.
2. Protects the most vulnerable from price fluctuations in the food market.
3. Provides an annual financial cushion of ₹30,000, significantly increasing the purchasing power of BPL families.

# DOORSTEP HEALTHCARE MOBILE HOSPITAL



## 2.A. DOORSTEP HEALTHCARE - MOBILE HOSPITAL

**The promise: Doctors and Nurses to Your Home**

### **The Challenge:**

1. A significant share of Keralam's elderly population is bedridden or mobility-restricted.
2. Nearly one-third of OP visits are for routine follow-ups, dressing, or chronic disease management.
3. Many elderly citizens live alone while children work abroad.
4. Routine hospital visits are physically exhausting and financially burdensome.

Healthcare must travel to the patient - not the other way around.

### **The Solution:**

Every **Block Panchayat, Municipality, and Municipal Corporation** will be allocated a **dedicated Mobile Hospital Unit**. Each Mobile Hospital will include:

1. A qualified Doctor
2. A trained Nurse
3. Essential medicines
4. Basic diagnostic equipment
5. Lab sample collection capability

The unit will visit residents of the respective local body and provide consultation and essential treatment at home.

### **System-Wide Benefits:**

1. Frees up hospital beds for critical cases
2. Reduces overcrowding in government hospitals
3. Detects complications early (diabetic ulcers, rising BP, infections)
4. Prevents costly ICU admissions
5. Reduces stress and hardship for elderly families

# DOORSTEP HEALTHCARE

24/7 Universal Free Ambulance Services



## 2.B. DOORSTEP HEALTHCARE- 24/7 UNIVERSAL FREE AMBULANCE SERVICES

**The promise: 24/7 Universal Free Ambulance Service**

### **The Challenge:**

In emergencies, minutes decide life or death. Delays in medical transport significantly increase mortality. Rural and hilly terrains in Kerala often lack standardized emergency transport, forcing families to rely on unsafe private vehicles.

### **The Solution**

Every **Block Panchayat, Municipality, and Municipal Corporation** will be allocated a **fully-equipped ambulance operating 24/7**. This service will be:

1. Completely free of cost
2. Available to every resident
3. Equipped for advanced life-saving stabilization

### **What This Means for Citizens**

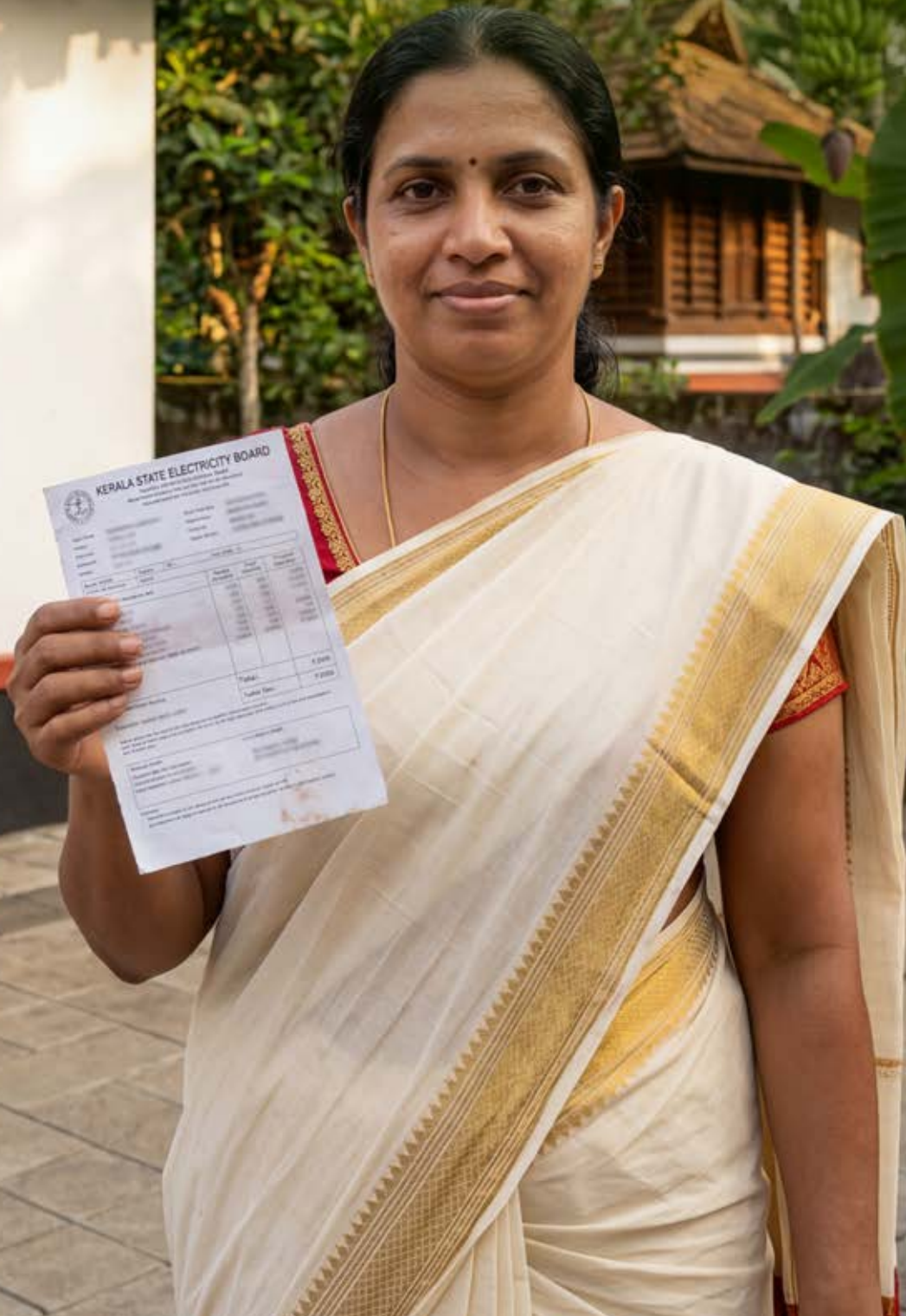
1. Professional medical care begins the moment the patient enters the ambulance
2. Immediate stabilization during the “Golden Hour”
3. Faster access to tertiary care centers
4. No out-of-pocket emergency expenses
5. No hesitation in calling for help

This initiative removes the financial and logistical barriers that cost lives.

### **Impact on Public Health**

1. Increased survival rates in cardiac and trauma cases
2. Standardized emergency response across urban and rural Kerala
3. Reduced dependency on unsafe private transport
4. Stronger, integrated emergency medical network

# AFFORDABLE UNINTERRUPTED ENERGY FOR ALL



## 3. AFFORDABLE UNINTERRUPTED ENERGY FOR ALL

**The promise: Providing uninterrupted and affordable energy to every household including special subsidy for PM Surya Ghar households.**

Over the last decade, Keralam's domestic electricity tariffs have steadily climbed, with compounded increases in per-unit rates, fixed and service charges, and periodic surcharges. These adjustments have significantly burdened the average resident, especially middle-income families and moderate users. Repeated assurances by Governments that there will be no power cuts in Keralam, and assertions that power cuts are now a thing of the past have been futile, with the common man facing power outages regularly, sometimes even unannounced.

### Key Trends

1. **All Round Price Hikes:** Since 2015, Keralam has witnessed multiple upward rate revisions. Slab structures have continuously shifted, as have the flat monthly fees, regardless of consumption, coupled with unpredictable fuel cost adjustments and new service surcharges, severely worsening the financial burden on households.
2. **Barriers to Solar Adoption:** While the Modi Government's PM Surya Ghar Muft Bijli Yojana subsidizes solar panels, the potential of the scheme remains largely underutilised due to weak implementation, and procedural hurdles orchestrated under the state governance.

### Key Initiatives

1. To ease the burden on residents, **a subsidy shall be offered on all domestic electricity charges.**
2. To ensure accelerated implementation of **PM Surya Ghar Muft Bijli Yojana** in Keralam, we will introduce a **special state-level subsidy for households enrolling under the scheme** with the target of **increasing PM Surya Ghar adoption by 5 times.**

### Initiative Impact

1. **Immediate Financial Relief and Social Equity:** An electricity subsidy translates into vital monthly savings for middle- and lower-income families, daily wage earners, and rural and tribal communities, ensuring that essential energy access remains a fundamental right.
2. **Every Malayalee An Energy Entrepreneur:** Full and effective implementation of PM Surya Ghar scheme will mean that every Malayalee has the opportunity to not just secure free electricity, but to sell it at a profit.



# LPG SUBSIDY

## 4. LPG SUBSIDY

**The promise:** To provide 2 free LPG cylinders per year, one each during Onam and Christmas, to all poor households.

With about 98.1 lakh domestic LPG connections by 2025, nearly every household in Kerala uses LPG as the primary cooking fuel. LPG cylinder expenses constitute a significant share of overall monthly expenditure, especially for the poor and middle class in Kerala. This makes LPG affordability a central household budget issue.

**Public Health Concerns:** High LPG prices may cause families to revert to firewood or biomass, leading to increased indoor air pollution and related health risks (asthma, respiratory illnesses) - particularly affecting women and children.

**Gender Equity:** An unfair strain is laid on women with the burden of cooking and fuel collection, potentially undermining the significant progress made in women's health and empowerment over the years.

LPG is the backbone of Kerala's cooking energy system, with its affordability central to family well-being, public health, women's empowerment, and socioeconomic advancement. Making LPG accessible and affordable for all households must remain a core policy objective for Kerala's continued progress.

**Understanding the criticality, every poor household shall be provided with 2 free LPG cylinders annually, one each during Onam and Christmas.**

### Initiative Impact

- 1. Drastic Reduction in Household Expenditure:** Freeing up more money in the hands of families for essentials like food, education, and healthcare.
- 2. Major Public Health Improvements:** Promoting LPG usage through subsidies drastically reduces indoor air pollution, saving lives and improving maternal and child health.
- 3. Women's Empowerment & Time-Saving:** With affordable LPG access, they save time and effort, freeing them to pursue income-generating work, education, or caregiving.



# FREE WATER SUPPLY AND WATER SECURITY

## 5. FREE WATER SUPPLY AND WATER SECURITY

**The promise: Free water supply for all households and rejuvenation and conservation of all water bodies in Keralam.**

For years, Malayalees have paid the price for gross water resource mismanagement. Rainwater harvesting systems remain underdeveloped, flood management infrastructure is inadequate, and waterbody conservation has been neglected. This failure is now hitting every Malayalee in daily life. In the past decade, domestic water tariffs in Keralam have risen by over 200%, driven by policy blunders, inefficiency, and rising production and infrastructure costs. The minimum charge for up to 10,000 litres has more than tripled since 2011, turning basic access to water into a growing financial burden on ordinary households.

### Key Initiatives

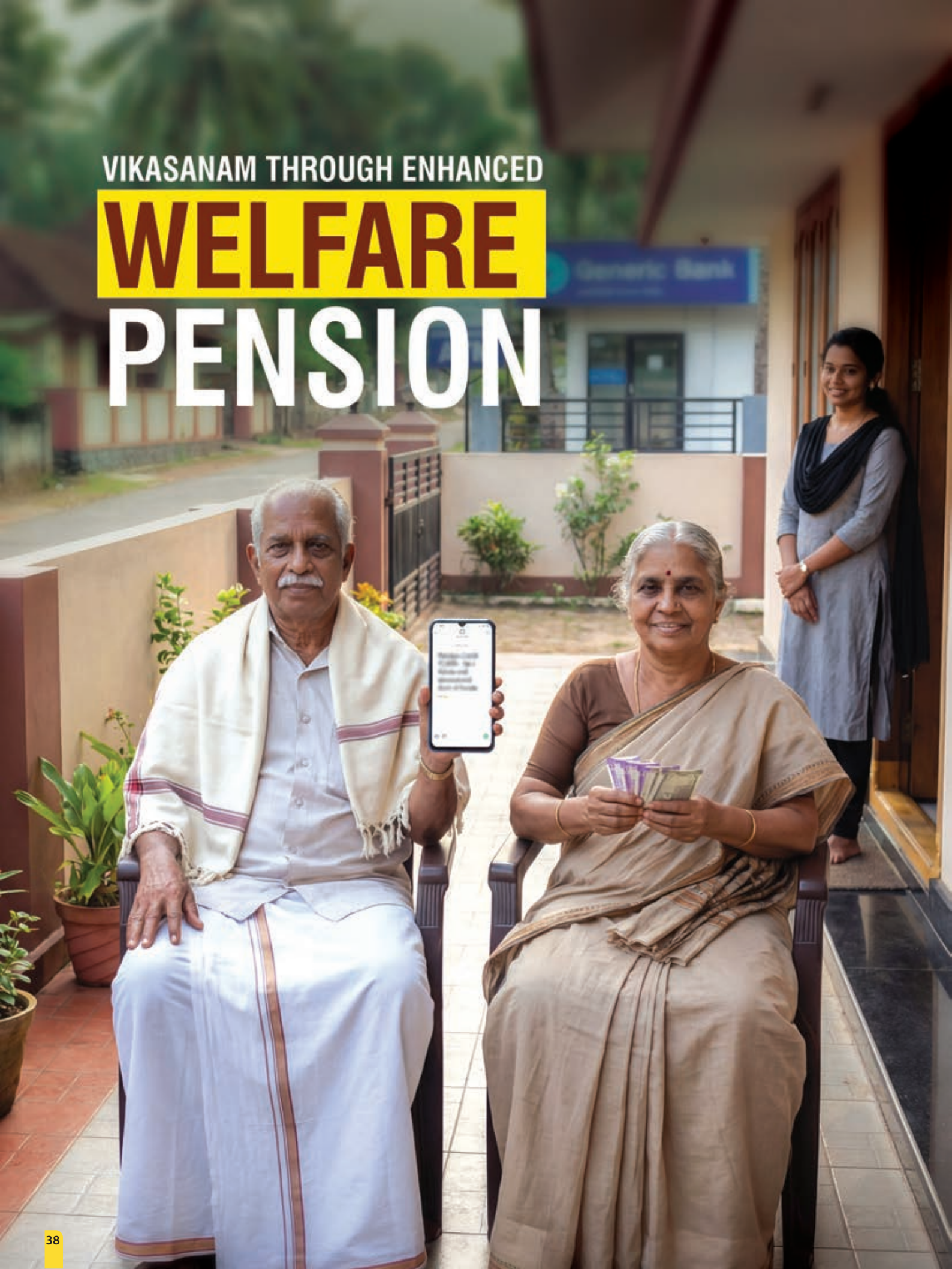
1. Every household in Keralam will have **uninterrupted access to drinking water**.
2. **20,000 liters of water per month free of charge** to every household in Keralam
3. **Comprehensive state-wide water resource conservation and development projects** will be taken up to **guarantee Keralam's water security** now, and in the future.

### Initiative Impact

1. Universal access to drinking water implies 100% implementation of Jal Jeevan Mission, providing every household with a tap water connection and significantly better health by improving hygiene and sanitation.
2. Reduced expenditure on water will increase household savings, especially for lower and middle income families, enabling greater resource allocation towards other essential needs.
3. Strengthened water conservation and resource management will reduce states' dependence on external sources for water, mitigating climate risks, and securing long-term sustainability for the state.

VIKASANAM THROUGH ENHANCED

# WELFARE PENSION



## 6. VIKASANAM THROUGH ENHANCED WELFARE PENSION

**The promise: Provide an improved pension of ₹3,000 per month for senior citizens above the age of 70 years, all women heads of poor households and widows.**

Keralam's social security pension system, meant to support the most vulnerable sections of society, has increasingly become inadequate and unreliable. **The current welfare pension of ₹2,000 received per month is far from sufficient** in the face of rising living costs. The crisis is worsened by **chronic delays in pension payments**, with beneficiaries often waiting for nearly half a year for their dues, exposing a deeply unreliable pension system. In extreme cases, the absence of timely pension payments has left elderly citizens helpless, with reports highlighting tragic instances where senior citizens, unable to cope with financial distress, have taken their own lives.

To address this urgent welfare gap, the proposed scheme will introduce a **strengthened welfare pension of ₹3,000 per month for women heads of poor households, widows and senior citizens** above the age of 70 years.

### Initiative Impact

- 1. Ensures financial security:** Provides stable monthly income support to meet essential living expenses.
- 2. Advances women's economic empowerment:** Direct financial support to women heads of poor households and widows strengthens their economic independence and decision-making power.
- 3. Strengthens the social safety net for senior citizens:** Creates a reliable welfare system that protects vulnerable citizens from financial distress in old age.

# INFRASTRUCTURE FOR VIKASITA KERALAM





# HIGH SPEED RAIL NETWORK



# 1. HIGH SPEED RAIL NETWORK

**The promise:** A High Speed Railway network connecting Thiruvananthapuram to Kannur.

**Vehicular traffic** in Keralam has been growing, resulting in severe highway congestion. The **average speed** on road and by trains in the state is **among the lowest** of all regions of the country. With a north-south reach of more than 600 km, and with the state capital at the southernmost end, a **High Speed Railway line** exclusively for passenger traffic is **unavoidable**.

## Key Initiatives

A **High Speed Railway line** connecting **Thiruvananthapuram to Kannur** will be developed. The trains will have a **maximum speed of 200 kmph** and **stations 20 to 25 km apart**, so as to benefit more people. This will be the **first totally green Railway project** in India. This project will need very **limited land acquisition**, as only 10% of the rail line will run on land, with the rest being **elevated or tunneled**.

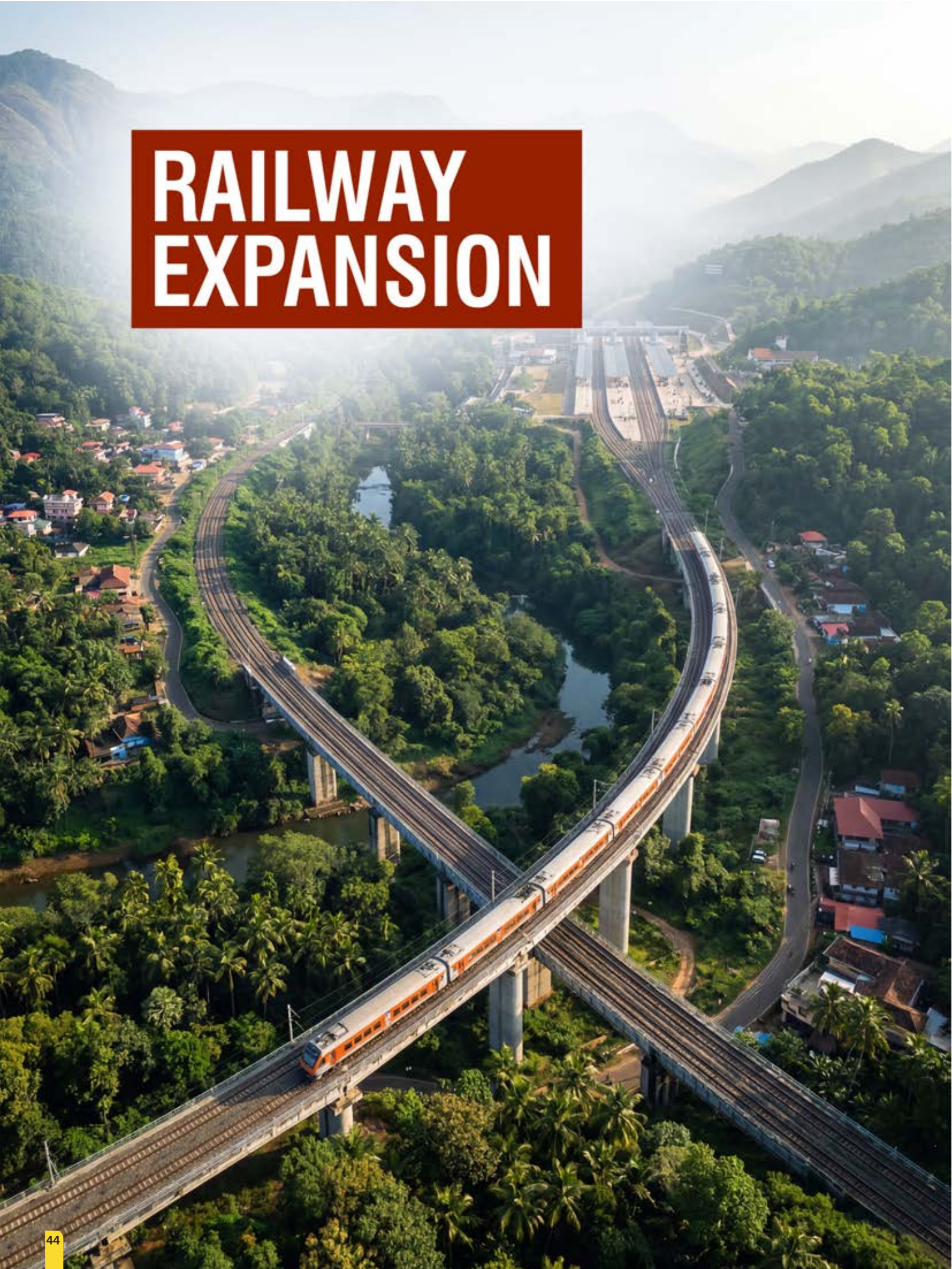
The HSR project will also be extended to the following branches:

1. **Kozhikode-Kalpetta (60 km in 30 mins)**
2. **Thrissur-Palakkad (52 km in 25 mins)**
3. **Sabaripada branch, with one of the two route options:**
  - a. **Chengannur-Pamba (40 mins)**
  - b. **Pathanamthitta-Pamba (20 mins)**

## Initiative Impact

1. The travel time from Thiruvananthapuram to Kannur will be reduced to 3 hours 15 minutes.
2. This railway line will reduce congestion and pollution on the roads, improve safety and passenger comfort.

# RAILWAY EXPANSION



## 2. RAILWAY EXPANSION

**The promise: We will revive and fast-track the Nilambur–Nanjangud railway, and extend the Thrissur-Guruvayur line to Tirur bringing seamless trade and tourism to Keralam.**

For years, **successive UDF and LDF governments have betrayed Keralam's commuters.** The blueprints and Detailed Project Reports (DPRs) for critical railway links are already drawn up, gathering dust simply due to a lack of political will. Because of this inaction, **Malayalees are paying a heavy price: Nilambur and Guruvayur remain dead-end stations,** isolating North Keralam and forcing northbound travelers through Tamil Nadu. Furthermore, internal state travel is choked at the completely oversaturated Shoranur Junction. Completing these critical railway links guarantees the immediate integration of interstate trade routes, redirecting massive volumes of freight traffic straight to Kochi and Vizhinjam ports.

We mean execution.

1. We will **revive the Nilambur-Nanjangud Railway line** and officially commence work in mission mode.
2. We will **extend the Thrissur-Guruvayoor line to Tirur,** saving 6 km and linking commerce to the temple circuit, and commence the project.

### Initiative Impact

1. The line reduces the rail distance from Keralam to Mysuru
2. It bypasses the bottleneck of Shoranur Junction which has become completely oversaturated.
3. It also ensures a substantial boost to tourism.

# VIZHINJAM PORT-LED DEVELOPMENT



### 3. VIZHINJAM PORT-LED DEVELOPMENT

**The promise: We will develop world-class logistical and industrial infrastructure around Vizhinjam Port to ensure that the full benefits of port-led development accrue to Keralam.**

For decades, the Vizhinjam International Seaport remained merely a strategic proposal, a vision on paper that failed to materialize under successive LDF and UDF State Governments in Keralam. A long period of inaction meant that a project with immense potential was left unrealized.

The **project's fate decisively turned after 2014**, with the proactive involvement of the Central Government led by Prime Minister Shri Narendra Modi Ji. The realization of **Vizhinjam Port is a landmark achievement** for India's maritime capabilities. As **India's first deep-water container trans-shipment port**, it is strategically located near one of the world's busiest international sea trade routes.

The national and economic benefits of this are immense. The port is set to **bring back a significant portion of Indian cargo trans shipment via Keralam**. Previously, 75% of such operations were conducted at foreign ports, but Vizhinjam will drastically minimize India's dependence on these foreign ports, **particularly benefiting Keralam**.

To fully capitalise on the potential benefits of the Vizhinjam port, we will evolve Vizhinjam into a Major Industrial Complex via a dedicated Port-Led Development Model through:

1. **Innovation:** Establishing a **Ship Repair and Marine Engineering Cluster** to make Keralam a hub for maritime maintenance.
2. **Infrastructure:** Constructing an **elevated double-rail line from Nemom Yard** to Vizhinjam Port to ensure seamless container evacuation, thereby solving the "missing link" in current port operations.
3. **Education:** Founding the **Keralam Maritime University & Ocean Research Institute** to train the next generation of maritime leaders.
4. **Investment:** Establishing a dedicated **Industrial Corridor** surrounding Vizhinjam Port, to attract global manufacturing units and create thousands of local jobs.

#### Initiative Impact

1. Thousands of our youth will find high-paying jobs in the Vizhinjam Industrial Corridor, allowing them to build successful careers right here in Keralam.
2. Through the Keralam Maritime University, our students will gain world-class skills and global certifications, transforming them from job-seekers into the future leaders of the maritime world.
3. Keralam will no longer just be a transit point; it will become a global destination for ship repair and engineering.

# ROAD DEVELOPMENT



## 4. ROAD DEVELOPMENT

**The promise: Complete transformation of State, Municipal Corporation, Municipality, and Panchayat roads to best-in-class standards.**

Keralam has a road network of around 3.31 lakh km. While the road network in Keralam looks extensive, the quality and alignment of the roads have constrained its development. Moreover, the road traffic, growing at an alarming rate of 10% to 11% every year, puts pressure on the network. This highlights how critical the road networks are for Keralam, and how significant their maintenance and upkeep is.

To ensure safe and comfortable travel conditions, the entire stretch of 3.31 lakh km of roads in the state shall be transformed to best-in-class standards.

The implementation shall be completed in a phased manner based on the priority levels:

1. **Category A – National Highways:** We will work with the Central Government to ensure expansion of National Highways within Keralam to 4 & 6 lanes wherever necessary and possible.
2. **Category B – State Highways:** Upgrade all State Highways with technical and engineering support from the Central government.
3. **Category C – High Traffic Gramin Roads:** Upgrade on top priority, leveraging PMGSY
4. **Category D – Moderate Traffic Gramin Roads:** Upgrade on second priority through PMGSY
5. **Category E – Gramin mud roads:** Upgrade in mission mode with PMGSY.

This initiative will reshape how people and goods move across Keralam - **making travel faster, safer, and more inclusive**, while laying the foundation for long-term development.

### Initiative Impact

1. **Economic Growth and Job Creation:** Better roads reduce transportation costs, boost trade and tourism, and open up opportunities for rural and urban businesses alike.
2. **Improved Public Safety:** High-quality roads with proper design, signage, drainage, and lighting reduce accidents and save lives.
3. **Connectivity and Equity:** Ensures that remote villages, tribal areas, and underserved communities are better connected to healthcare, education, and markets.
4. **Disaster Resilience:** Durable, climate-resilient roads help maintain mobility during floods, landslides, and emergencies.
5. **Environmental Efficiency:** Smoother roads reduce vehicle wear and tear and cut down fuel usage and emissions.

# METRO CONNECTIVITY



## 5. METRO CONNECTIVITY

**The promise: Ensure vital metro connectivity to across all Municipal Corporations of Keralam.**

Keralam's metro coverage remains severely limited, largely confined to the Kochi Metro, highlighting the persistent pattern of underdevelopment in urban mass transit across Keralam. Even the metro projects that were initiated in cities like Thiruvananthapuram and Kozhikode have remained stalled for over a decade, caught in cycles of governmental inaction, funding constraints, and land acquisition challenges. Whereas several major Indian cities have rapidly expanded to multiple operational metro lines, Keralam still lags behind in building modern, efficient public transport infrastructure.

### Key Initiatives

We will **complete all phases of the Kochi Metro** and introduce **new metro services** in **Thiruvananthapuram and Kozhikode** to dramatically **reduce traffic congestion, transform daily commuting**, and provide a safe, reliable, and affordable mode of transport for people in two of the state's major urban centres.

#### Initiative Impact

1. Reduce traffic and travel time across key urban areas
2. Provide fast, reliable mass transit linking major hubs.
3. Strengthen business, tourism, and urban productivity.
4. Promote sustainable mobility and reduce pollution.

# STREET LIGHT TRANSFORMATION



## 6. STREET LIGHT TRANSFORMATION

**The promise: Upgrade the entire street-light network of Keralam to LED.**

Keralam has approximately 10.5 lakh street lights statewide as of 2025. This includes lights under local self-government institutions (Panchayats, Municipalities, Municipal Corporations) and major urban/roadway corridors.

By 2025, the majority of urban and main rural corridor lights have been covered, with LED adoption reaching an estimated 70–80% of the total by mid-2025.

While the transition to LED has been significant in urban areas, major Gram Panchayats, and Municipalities, there has been a lag in a few rural and local body jurisdictions.

Transforming conventional street lighting to LED technology is a crucial step for Keralam's urban and rural infrastructure, offering substantial benefits across economic, environmental, and social dimensions.

This initiative is not just about replacing bulbs - it is about **building a cleaner, safer, and more efficient Keralam** for the future.

### Initiative Impact

1. **Massive Energy Savings:** LEDs consume up to 50–70% less electricity than traditional sodium vapor or halogen bulbs. This would further aid in reducing Keralam's dependency on external power sources and helps in better energy security.
2. **Fiscal Benefits for the Government:** Lower energy consumption results in reduced expenditure on electricity bills across Municipalities and Panchayats.
3. **Improved Public Safety & Visibility:** LEDs offer brighter and clearer lighting, improving night-time visibility. Enhanced visibility improves road safety and helps in crime prevention.
4. **Reduced Maintenance Costs:** LED lights have a longer lifespan (up to 50,000 hours or more) compared to traditional bulbs. Less frequent replacements mean reduced labor and maintenance costs for local bodies.

# INVESTMENT & JOBS REVOLUTION





# EMPLOYMENT LINKED INDUSTRIAL AND BUSINESS REJUVENATION

*Keralam's remittance-dependent, service-led economic model will be transformed into an engine of job creation by rejuvenating the manufacturing, tourism, agriculture, food processing and pharmaceutical sectors.*



# 1. EMPLOYMENT LINKED INDUSTRIAL AND BUSINESS REJUVENATION

**The promise: Elimination of unemployment with rejuvenation of high-growth sectors in the state through employment linked grants.**

At present, Keralam's industrial base remains shallow, with employment generation insufficient to meet the aspirations of its educated and growing workforce. Services dominate the economy, while manufacturing lags below the national average. Agriculture and industry together employ less than half the workforce, creating an overdependence on services and remittances, an imbalance that limits job creation and economic growth.

## Why Rejuvenating Enterprises Is Critical

- 1. Driving structural transformation:** Revitalising enterprises is key to powering Keralam's transition towards a diversified, industry-led economy anchored in high-growth sectors.
- 2. Ageing and underperforming industries:** Many MSMEs operate with outdated technology, limited diversification, and weak market linkages, reducing competitiveness and productivity.
- 3. Low enterprise formation:** High costs, regulatory hurdles, and infrastructure gaps continue to discourage new investments, particularly large-scale industries that can anchor industrial ecosystems.
- 4. Migration of talent:** Limited access to high-quality jobs forces skilled youth to seek opportunities outside the state, weakening Keralam's economic potential.

## Key Initiatives

To **transform the industrial sector** and bring about an **employment revolution** in the state, a **soft loan of ₹1 lakh per employment created for Keralam residents** shall be extended to all enterprises in the state, including **manufacturing, tourism, agriculture and food processing**, and **pharmaceutical and sports industry** sectors.

## Initiative Impact

1. Eliminate unemployment in Keralam with the creation of nearly 10 lakh jobs for the residents of Keralam, across the state.
2. Accelerate entrepreneurship and industrial diversification across high-potential sectors
3. Build resilient local supply chains and strengthen economic self-reliance
4. Reduce migration pressures, fostering greater social and economic stability
5. Diversifying Keralam's economy from dependence on remittances

# TECHNOLOGY, INNOVATION & ELECTRONIC INDUSTRY REVOLUTION



## 2. TECHNOLOGY, INNOVATION & ELECTRONICS INDUSTRY REVOLUTION

**The promise: Ushering in a jobs revolution for skilled Malayalees youth by expanding Keralam's Technology, Innovation & Electronics sectors.**

Keralam is home to highly talented and educated youth who are being forced to leave their homeland due to the sheer lack of opportunities within the state. Today, Keralam faces nearly **30% youth unemployment** - the highest in India, and also witnessed the **doubling of student emigration** from **1.3 lakh students in 2018 to 2.5 lakh students** in 2023. Further, over **21 lakh Malayalees live and work abroad**, primarily in the Gulf, many of whom are graduates **unable to find appropriate jobs** at home. The situation can only be remedied by attracting new investment which can provide adequate and appropriate opportunities within Keralam.

We will **drive large-scale Technology, Innovation & Electronic Industry Revolution by developing sunrise industries** such as Artificial Intelligence, biotechnology, electronic system design, semiconductor design, renewable energy, and **AVGC** (Animation, Visual Effects, Gaming, and Comics). By building a robust ecosystem of innovation, infrastructure, and industry partnerships, Keralam will ensure high-quality, future-ready employment opportunities for skilled Malayalee youth across these

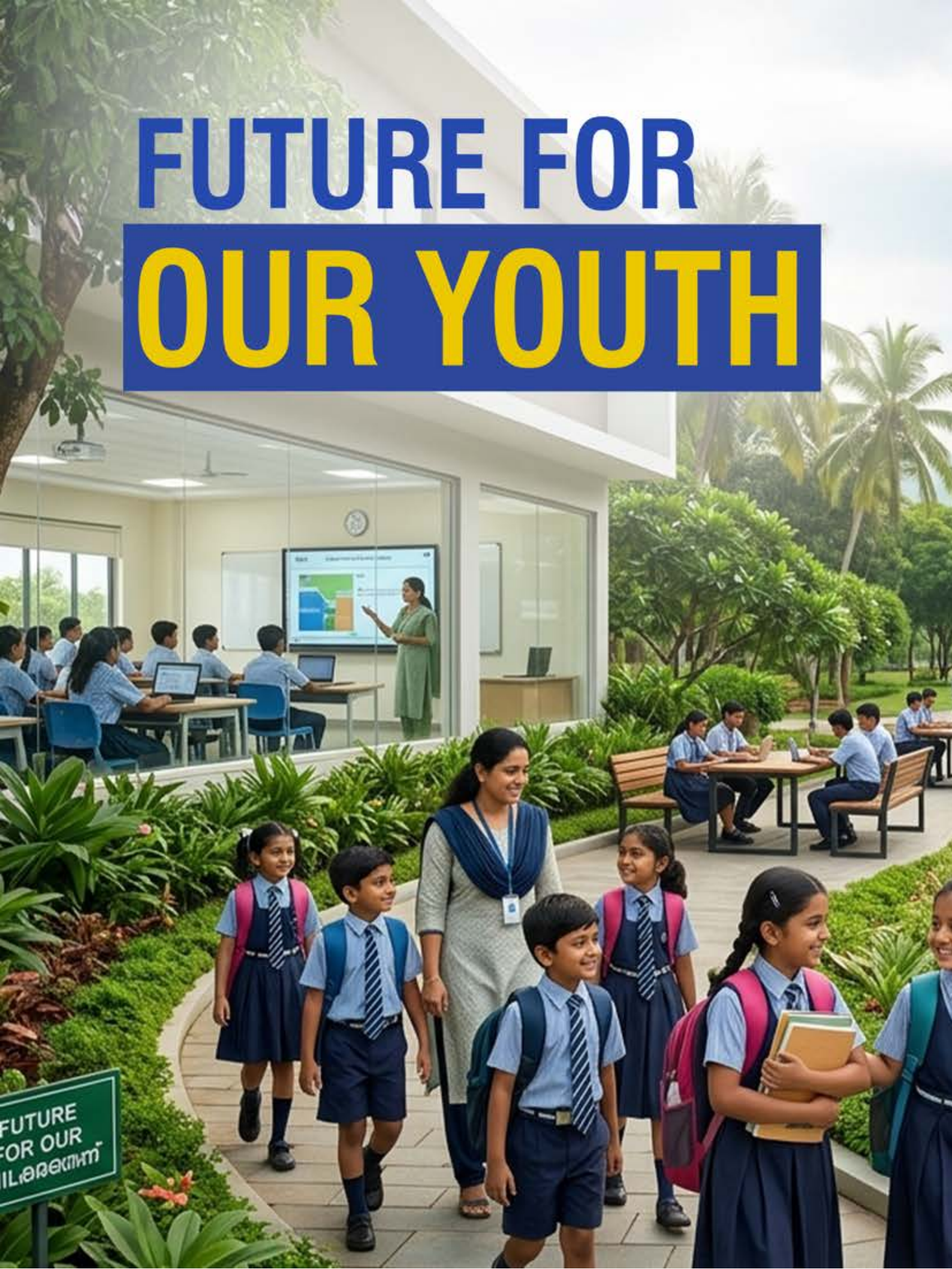
### Key Initiatives

1. Establishing new industrial estates in underutilised Government lands, including -
  - a. **Kalamassery HMT Campus** (~100 acres)
  - b. **Mavoor Rayon Factory** near Kozhikode (~300 acres)
  - c. **Around 100 acres of land at Kasaragod**
2. Launching a **state-level Production-linked Incentive Scheme** to attract new investment from sunrise industries in the Tech and Innovation sector.

### Initiative Impact

1. Lakhs of new and direct local jobs for the youth
2. Reduced youth unemployment
3. Diversifying Keralam's economy from dependence on remittances

# FUTURE FOR OUR YOUTH



FUTURE  
FOR OUR  
CHILDREN



# FREE OPTIONAL ENGLISH MEDIUM EDUCATION TILL CLASS 12



# 1. FREE OPTIONAL ENGLISH MEDIUM EDUCATION TILL CLASS 12

**The promise: Free, compulsory and quality education till Class 12 accessible in every Gram Panchayat, Municipality and Municipal Corporation with English medium as an option.**

Among Keralam's extensive network of 12,981 schools, only a fraction offers higher secondary education. The state has 2,790 high schools, many of which do not extend to class 12. Research indicates that among recent schooling cohorts, only 41% of males and 49% of females studied in a higher secondary level educational institution. This means approximately **60% of students who complete class 10 do not have immediate access to classes 11-12 in their local schools.** The distribution is uneven across rural and urban areas, with many gram panchayats lacking higher secondary facilities entirely. This creates a significant barrier for students in remote areas who must travel long distances or relocate to continue their education.

Government and aided schools have experienced a 20 percentage point drop in enrollment (from 64.5% to 44.5%) among 6-14 year-olds between 2022-2024. This trend toward private schools indicates **declining confidence in public education quality.**

## Key initiatives to deliver Universal Class 12 Education in Keralam:

1. Ensure **every local body (Gram Panchayat, Municipality and Municipal Corporation) has at least one government school providing free education till Class 12.**
2. **Transform state sponsored education to offer optional English medium over the next 5 years,** to ensure the students of Keralam are equipped for further education and employment at par with private school students. This will ensure true equality and development.
3. **Consolidate and optimize** existing schools, upgrade school infrastructure and deploy teachers strategically to balance utilization and access for students till Class 12.
4. Integrate vocational training with higher secondary education to **ensure employability.**

## Initiative Impact

1. Universal class 12 education would **create a more skilled workforce** capable of supporting Keralam's transition from a remittance-based economy to one driven by innovation and technology.
2. Universal access to quality education up till Class 12 through gram panchayats would **eliminate geographical and social barriers that perpetuate educational inequality.**
3. Position Keralam as India's first state with complete higher secondary coverage, **attracting knowledge-based industries and reducing dependency on emigration** for employment.
4. **Elevate Keralam as a leader in human development** while addressing its economic and demographic challenges.

# INDUSTRY-LINKED HIGHER EDUCATION

*Investment flows where talent is,  
and talent flows where opportunities are.*

- ▶ RESEARCH COMPLEX
- ▶ INNOVATION HUB
- ▶ ENGINEERING BLOCK

## 2. INDUSTRY-LINKED HIGHER EDUCATION

**The promise: Transform Keralam's education ecosystem into talent hubs that attract industry partnerships.**

Keralam's Higher Education system is in a state of unprecedented crisis, with student migration doubling from 2018 to 2023. A study published by the Kerala Academy of Sciences in 2024 revealed that **7 out of 10 students from Keralam** who flew out of the state, **did not wish to come back**. In fact, reports from as recently as in May, 2025 showed that thousands of seats remained vacant across Keralam's colleges.

These challenges are aggravated by compromises on quality of education arising out of politically motivated staffing decisions and abysmal capital expenditure on education. **Less than 10% of state-funded higher education institutions offer STEM-oriented vocational programs.** Keralam's Higher Education system is rapidly losing relevance as the world advances by leaps and bounds.

We will transform Keralam's academic infrastructure with a series of measures designed to retain the best of Malayalee talent by providing them with world-class higher education within the state.

### Key Initiatives

1. **Transform Keralam's Higher Education Institutions into hubs of skilled talent** by fostering industry-linkages to **provide subsidised internships, apprenticeships and skilling programmes** to make **Keralam's youth** employment-ready.
2. **Utilise this talent base to attract investments to Keralam**, since investments flow where talent is and talent will flow to where opportunities are.

### Initiative Impact

1. **Keralam's youth will be empowered with skills**, making them immediately employable, solving the state's large youth unemployment and brain-drain due to student emigration.
2. **New investments attracted to Keralam will continue to create jobs** in the state, bringing opportunities that will cater to the aspirations of generations to come.





KERALA WASTE MANAGEMENT

S 7088

TODAY'S WASTE COLLECTED:  
1.2 TOSE.  
SEPARATION RATE: 94%

# WASTE MANAGEMENT



# 1. WASTE MANAGEMENT

**The promise: Comprehensive waste management to ensure public hygiene and reduced health costs.**

Keralam generates roughly 11,450 tonnes of municipal solid waste per day, of which over 25% remains unprocessed or improperly disposed of. Despite ambitious “Zero Waste” targets, the state’s waste infrastructure consistently lags behind generation, leading to recurring environmental, public-health, and governance crises.

The major causes for this issue are:

1. **Rapid Urbanisation and Consumerism** in Keralam
2. **Inadequate Segregation and Infrastructure:** Less than 50% of households consistently segregate at source. Only about 25% of the state’s daily waste is scientifically processed in Material Recovery Facilities (MRFs) or composting plants, leaving the bulk for landfills or off-site disposal.
3. **Land Constraints and Legacy Dumps:** Keralam’s high density and land scarcity impede the siting of new sanitary landfills.
4. **Data Gaps and Regulatory Shortfalls:** The Comptroller and Auditor General (CAG) has flagged unreliable waste-quantity and composition data, undermining technology selection and investment planning.

The new waste management strategy marks a fundamental shift - from fragmented efforts to a **scientific, decentralized, and professional approach**. By addressing the problem at every stage - from the source to final disposal - the state shall lay the foundation for a cleaner, healthier, and more sustainable Keralam.

**Key initiatives like** privatization of waste management, decentralized source-level treatment, regional landfills, transfer stations, resource recovery facilities, waste-to-energy plants, and mechanical street cleaning shall be designed to work in sync with each other. Together, they shall aim to **eliminate open dumping, unscientific landfills, and unhygienic conditions**, which have plagued communities for decades.

Door-to-door collection, backed by strong enforcement and monitoring, ensures that citizens actively participate in keeping their surroundings clean. Waste processing and resource recovery facilities turn garbage into usable resources, creating jobs and promoting a circular economy.

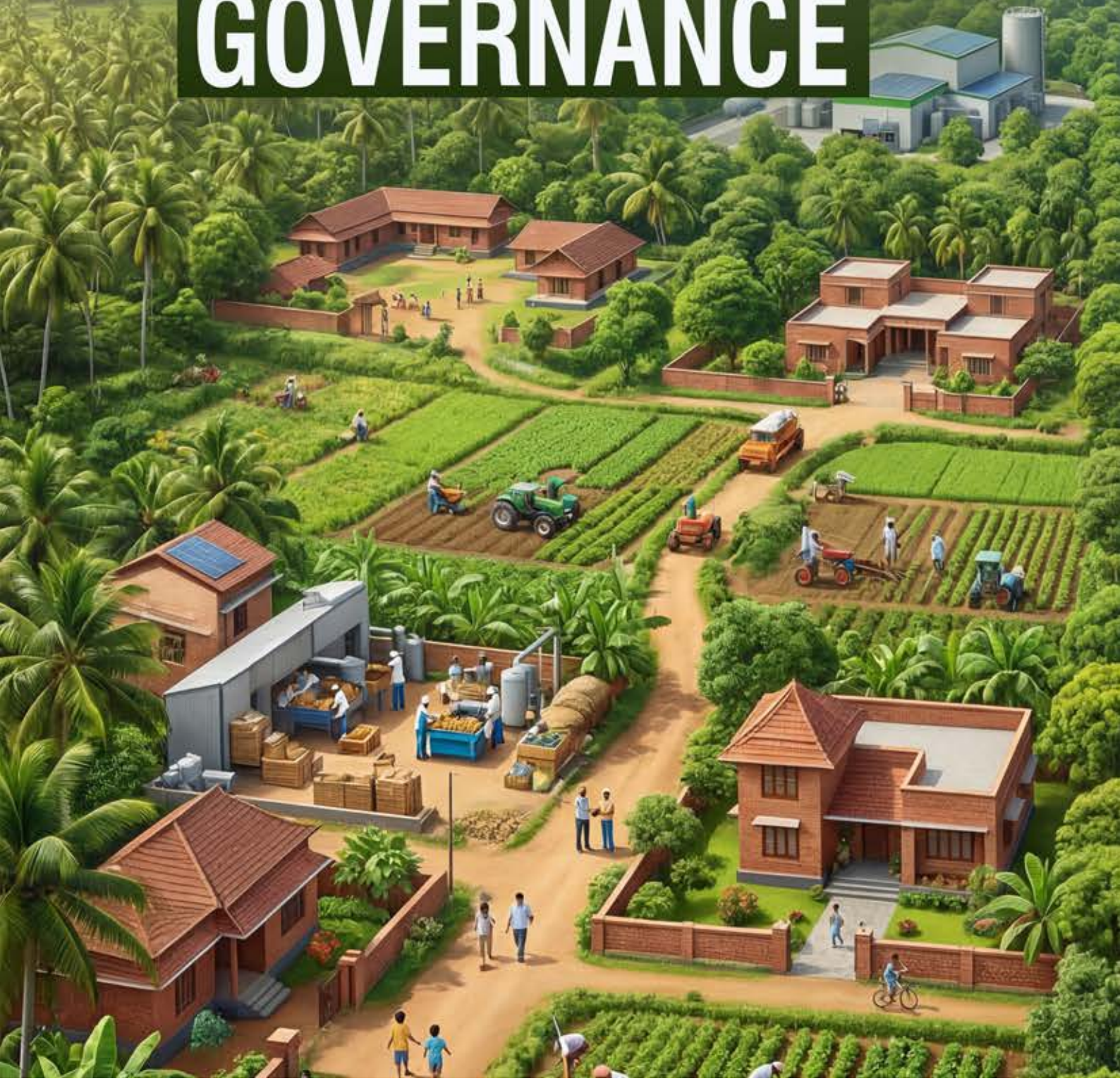
Without strict planning, engineering, operations, and accountability, waste systems can collapse or remain inefficient. A professional framework ensures **systematic design, real-time monitoring, data-driven decision-making, and public confidence**. It also brings in technical expertise, private participation, and transparency - critical for long-term success.

**The state would not incur additional expenditure for implementation since this will be privatized and would rather establish a revenue stream for the government.**

## Initiative Impact

1. Professional and Efficient Operations
2. 100% Waste Collection and Segregation
3. Improved Public Health and Sanitation
4. Cleaner Streets and Public Spaces
5. Reduction in open dumping and burning resulting in lower air and water pollution

# EQUITY, EQUALITY & RESPONSIVE GOVERNANCE





# PROTECTING FAITH & PLACES OF WORKSHIP



# 1. PROTECTING FAITH & PLACES OF WORSHIP

**The promise: We will protect Sabarimala, Guruvayoor and all other places of worship by ending corruption and government interference in rituals, ensuring management is vested with devotees.**

The Sabarimala issue is not an isolated controversy. It is part of a wider pattern of betrayal and attack faced by places of worship across Kerala. Under the LDF-controlled Travancore Devaswom Board, Lord Ayyappa's treasury became a subject of institutional loot. The gold theft scandal raises serious questions about the role of the Devaswom Minister and LDF appointees who control temple administration. The investigation also exposed disturbing links connected to Congress leadership. Devotees were also deeply hurt by the state intrusion into faith during the LDF Government backed entry of women to the shrine with police escort. Yet, the LDF Government did not correct its stand in its recent affidavit, and is instead playing delay tactics. This raises serious concerns regarding the sincerity of the Government in ensuring devotee-centric temple management.

**To reverse this pattern of corruption, political interference and attacks on faith, a series of corrective measures will be implemented.**

## Key Initiatives

1. A **complete revamp of Devaswom Boards** to ensure increased participation of devotees in temple management across Kerala.
2. A **time-bound CBI Enquiry into the Sabarimala gold theft** to ensure a thorough investigation and prosecution of all those involved.
3. Constitution of a **Special Commission to examine the last 30 years of temple audit reports**, inspect temple assets and prosecute any instances of abuse of power.
4. **"Sabarimala Infrastructure Development Mission"** to undertake large-scale **devotee-centric infrastructure development**, which will include **expedited implementation of Sabari Rail Project**.

## Initiative Impact

1. Wealth and assets of places of worship will be protected from loot, leakage and political misuse.
2. Devotees will regain trust through devotee-led administration and transparent accounting.
3. Temple rituals and traditions will be handled with dignity, not violation.

# COMMUNAL HARMONY



## 2. COMMUNAL HARMONY

### The promise: Strengthened Secular Fabric, Inclusive Development and Sustainable Communal Harmony

Keralam's rich cultural and religious fabric has historically underscored the state's secular ethos and social cohesion. However, emerging sociopolitical challenges have underscored the importance of renewing and reinforcing communal harmony:

#### 1. Micro-minority communities remain underrepresented in policy dialogues

Recent demands for micro-minority recognition and targeted protections highlight gaps in current frameworks and the need for more nuanced safeguards. Keralam's tradition of secular harmony must be proactively protected-not merely preserved ensuring unity in diversity remains a lived reality for all.

### Proposed Initiatives:

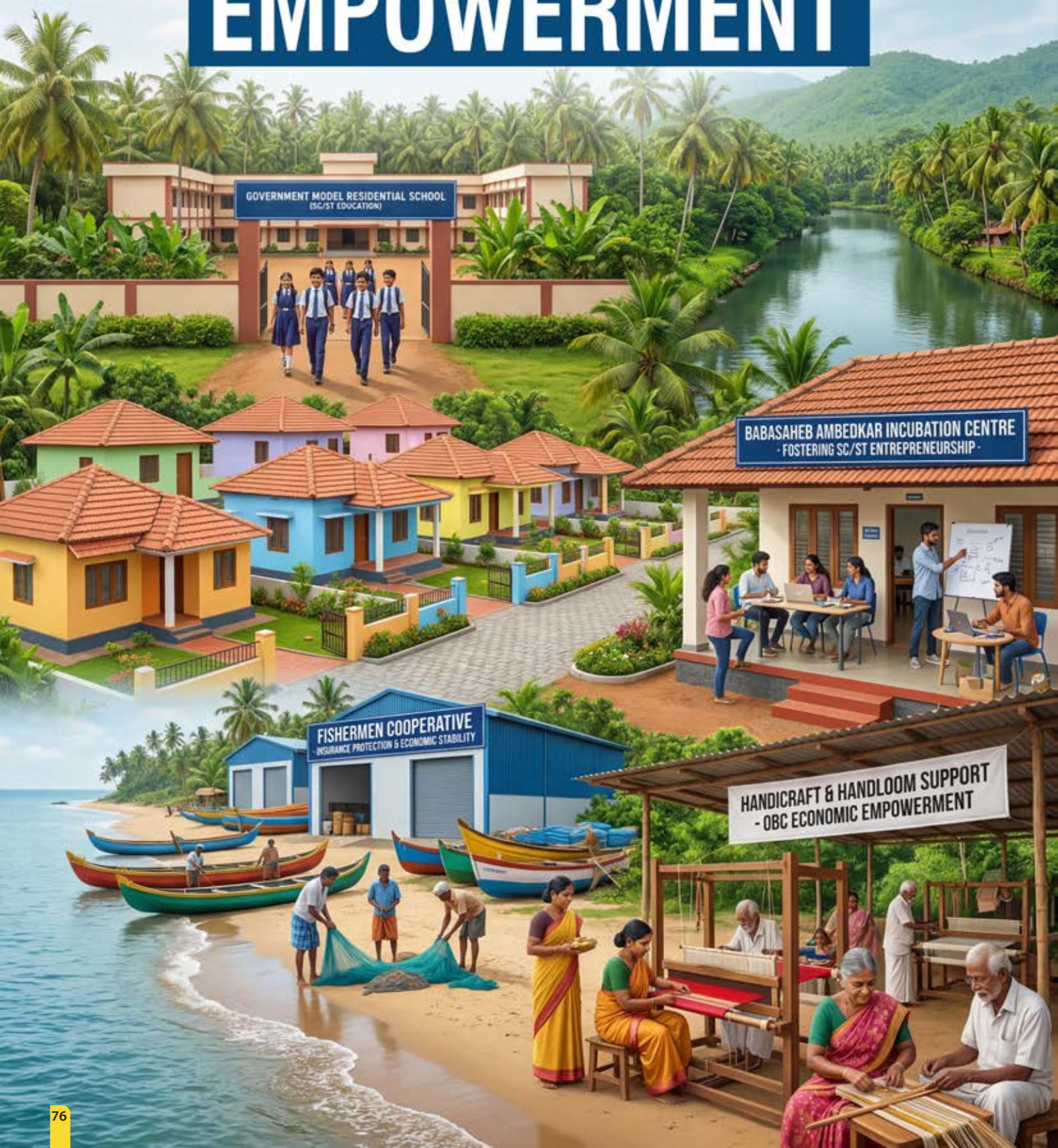
#### 1. Safeguards for Micro-Minorities

- a. Give micro-minority status to Christians by amending relevant laws.
- b. Ensure **equitable access to welfare schemes**, scholarships, and community development benefits.

#### Objective:

- a. Institutional recognition will help integrate micro-minorities into Keralam's development agenda and safeguard them against social and political marginalisation.

# SC, ST & OBC EMPOWERMENT



## 3. SC, ST & OBC EMPOWERMENT

**The promise: We will ensure Socio-economic empowerment of SC, ST OBC communities through concrete and targeted measures.**

The true measure of equity, equality and inclusive development is when the SC, ST and OBC communities are fully equipped to utilise their innate potential for growth and development to the maximum extent for individual and social welfare. Even in the 21st Century Keralam, this potential remains untapped owing to systemic and deliberate neglect of the needs of these communities. To remedy this, we will take concrete and targeted measures which directly address their developmental needs.

### SC/ST Empowerment

1. Ensure quality education for all children of ST communities by establishing new Ekalavya Model Residential Schools.
2. Ensure housing for all eligible SC/ST beneficiaries by:
  - a. Clearing hurdles in all housing projects to **guarantee delivery of all pending homes.**
  - b. Providing housing to members of PVTG communities through **PM JANMAN**
3. Land ownership for landless tribals from government lands.
4. **Members of the SC/ST communities** will have **equitable representation** in all **skill centers** and **incubation centers** receiving funds from the State Government.
5. All schemes specifically benefiting the SC/ST communities shall be made non-lapsable.
6. Support the formation of **“Ayyankali Chamber Of Commerce and Industry”** to encourage entrepreneurs from the SC/ST communities.

### OBC Empowerment

1. We will catalyse and transform the Kerala State Backward Classes Development Corporation to provide fair and adequate resources and opportunities to the OBCs.
2. All schemes specifically benefitting the OBC communities will be made non-lapsable.

### Initiative Impact

1. Justice is guaranteed in for all OBC communities with respect to education and employment.
2. Funds meant for SC and ST welfare are utilised for the benefit of SC/ST communities
3. SC/ST communities transform from job seekers to job givers, guaranteeing socio-economic empowerment.

# AI-POWERED CORRUPTION-FREE RESPONSIVE GOVERNANCE



## 4. AI-POWERED CORRUPTION FREE, RESPONSIVE GOVERNANCE

**The promise: We will deliver AI-powered Corruption Free, Responsive Governance to every Malayalee, ensuring transparent and efficient access to all government services and information.**

Keralam today is defined by bureaucratic delays, pending files and long queues. In the Secretariat alone, 3.18 lakh files lay pending resolution. The deadlock affects the common man and the industrialists alike. The price of accessing government services faster is corruption, bribery and a compromise on personal ethics.

We will leverage the evolving Artificial Intelligence landscape to power efficient, corruption-free and people centric governance by launching the **Keralam Administrative Modernisation Programme**.

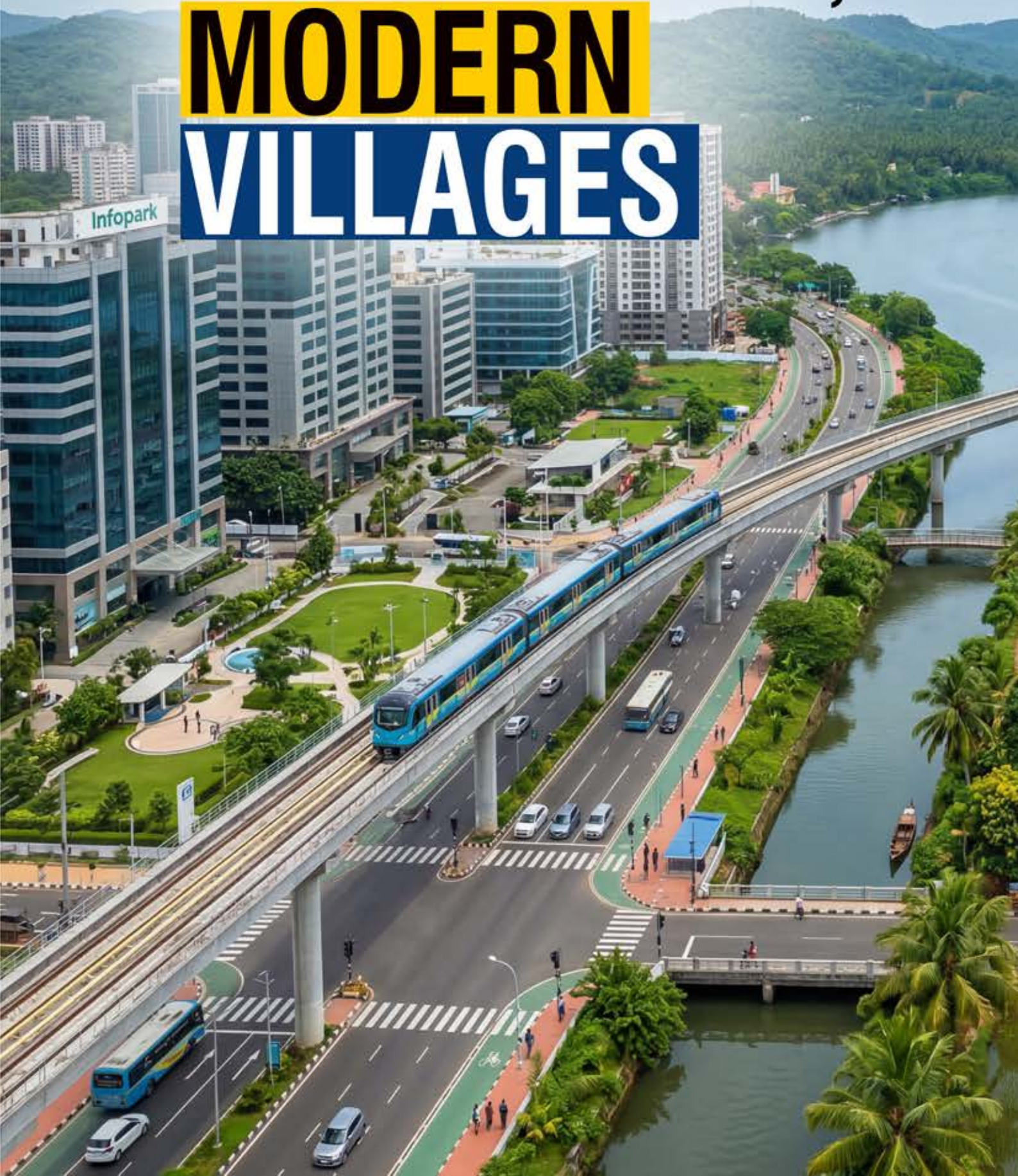
### Key Initiatives

- 1. Digital Keralam:** An initiative to create a secure digital backbone for governance in Keralam, integrating varied service delivery into one ecosystem, enabling citizens seamless access across various departments in one single platform.
- 2. Blockchain Land Registry:** Leveraging blockchain technology to ensure transparent and decentralised storage of verified land records, providing basis to resolve ongoing disputes, and preventing future disputes.
- 3. AI-Based Citizen Service Portal:** One Stop Interactive App for all citizen-facing government services, bringing governance to every Malayalee's fingertips, with services being provided in both English and Malayalam. Antyodaya powered by AI will be our aim, ensuring less time spent on filling applications and in queues.
- 4. Real-Time Budget and Infrastructure Dashboard:** Promising an accountable government by launching a real-time budget utilisation and infrastructure dashboard where citizens can not only track public spending and progress of projects, but also flag discrepancies with guarantee of resolution - making governance truly democratic.
- 5. Time-Bound Public Service Delivery Act 2.0:** Evolving times and technology demand evolving legislative frameworks. This new law will ensure accountability of the Government, to the people, at the new and faster delivery timelines arising out of AI integration.
- 6. We will ensure a thorough investigation into all cooperative bank scams and ensure justice is delivered to the victims.**
- 7. We will take stringent measures to bring accountability and transparency to the cooperative banks and the Registrar of Cooperative Societies.**

### Initiative Impact

1. Saves time, reduces bureaucracy, and simplifies every citizen interaction with the state.
2. Protects citizen rights, eliminates disputes, and builds trust in public records.
3. Enables citizens to track spending and projects in real time, making the government fully accountable, especially via legislative guarantee.

# MODERN CITIES, MODERN VILLAGES





**10 YEAR VIKASITA CORPORATION**

**DEVELOPMENT MASTER PLAN**



# 1. 10 YEAR VIKASITA CORPORATION DEVELOPMENT MASTER PLAN

**The promise:** A 10 Year Vikasita Corporation Development Master Plan will be implemented for the comprehensive development of the 6 Municipal Corporations into India's leading cities acting as investment destinations driving job creation and offering the best quality of life.

Years of neglect by successive LDF and UDF governments have turned Kerala's cities into hubs of daily struggle. To transform Kerala's Municipal Corporation regions, a **10 Year Vikasita Corporation Development Master Plan will be implemented.**

- 1. Expanding Kochi Metro & Establishing 2 New Metros:** The stalled Metro projects in Kozhikode and Thiruvananthapuram will be resumed, Kochi Metro will be completed.
- 2. Corporations As Unique Economic Engines:** Develop each Corporation uniquely by enacting a tailored economic vision.
  - a. Thiruvananthapuram:** IT and Innovation Capital
  - b. Kochi:** Shipbuilding Capital of India
  - c. Kozhikode:** Healthcare and Medical Innovation Hub
  - d. Thrissur:** Capital of Kerala's Cultural Tourism
  - e. Kollam:** Internationally Competitive Blue Economy Cluster prioritizing marine exports
  - f. Kannur:** Defense Innovation Hub
- 3. Comprehensive Urban Decongestion:** Constructing flyovers at critical city bottlenecks and massive 6-8 lane highway bypasses to divert long-distance freight, permanently eradicating inner-city gridlock and accelerating local travel times.
- 4. Rail-based Waste Management:** Waste collection hubs will be situated in proximity to railway sidings, to facilitate waste transport via railways to the nearest district-level waste management hub.
- 5. Roadmap For Urban Utilities and Road Execution:** All cabling, water and sewage pipelines will be comprehensively made underground to avoid frequent road dig-ups for repair.
- 6. Complete Street Light Coverage:** The entire street light network will be fully upgraded to 100% energy-efficient LED lighting.

## Initiative Impact

1. Urban commute time reductions by 20-30% and fuel consumption reductions by 5-10%
2. Logistics efficiency improvement, improved road safety and enhanced mobility, leading to enhanced investment attractiveness in industrial and service sectors
3. Urban decongestion and environmental benefits
4. Tourism and regional integration boost

# ATMANIRBHAR VILLAGES



## 2. ATMANIRBHAR VILLAGES

**The promise: We will transform Keralam's villages into self-reliant hubs of economic growth, entrepreneurship and employment generation.**

Keralam's villages have been systematically locked out of Keralam's development story. We will transform them into investment destinations through targeted measures.

### Economic Support For Agriculture

1. **Rubber:** Support Price of ₹250/kg + 5% annual increment
2. **Cashew:** Interest free loans up to ₹50 lakhs for modern processing units; increase direct planting subsidy from ₹100 to ₹150 per plant.
3. **Banana:** Up to ₹150 per 10 plants for tissue-culture planting material and crop infrastructure.
4. **40% subsidy for coffee development via:**
  - a. Water augmentation projects up to ₹2.5 lakh
  - b. Processing units projects up to ₹15 lakh
5. **Enable multicropping and high value timber cultivation in plantation lands** by amending relevant land and forestry laws
6. Launch **Tropical Fruit Mission** to incentivise phased transition away from rubber farming to tropical fruit farming.

### Local Industry & Handicraft Promotion

1. **Atmanirbhar Grama Thozhil Padhathi:** Upto ₹7,000/month wage subsidy to entrepreneurs providing for 12 months of continuous employment of locals.
2. **One Cluster One Product** to identify and facilitate global export of unique local produce, handicraft and artisanal work.
3. Establish **Vishwakarma Villages** to revive, promote and export GI-tagged art and craft products from Keralam's villages.

### Support For Coastal Communities

1. **Increase Lean-Period Allowance to ₹6,000 per month** for fishing families.
2. Provide up to **75% subsidy to replace kerosene engines** with modern, fuel-efficient ones.
3. **MSP on daily fish landings**
4. Under PM Matsya Sampada Yojana,
  - a. Cover up to 60% setup cost subsidy to build modern cold storage facilities.
  - b. Establish world-class aqua parks to promote an aquaculture value chain.

### Atmanirbhar Villages

1. Amend the Kerala Panchayat Raj Act (1994) to increase the revenue generation capacity of Grama Panchayats.
2. A dedicated website will be established for every single village, integrating stakeholders across agriculture, horticulture, and coastal sectors.
3. Ensure full coverage of street lights and upgradation to 100% energy-efficient LED lighting.

### Initiative Impact

1. Every village will benefit from a rejuvenated local economy, turning into a 100% self-reliant economic hub, enhancing lives and livelihoods across rural Keralam.

# HUMAN SECURITY





**COMMUNITY AWARENESS POSTER**



**രോഗങ്ങൾ  
രോഗനാശ പോലീസിനോട്  
വെല്ലുമ്പൻ കാലാനുഭവം**

- Avoidance of all public places ensuring safety, contact
- Avoidance of all public places contact
- Maintain all necessary social and physical distance & wear
- Avoid all close contact of group
- Avoid all activities in public places

**COVID-19**

Essential progress of medical and necessary  
medical attention is required

**Dr. Suresh Kumar, MD, General Practitioner,  
Kerala Health Dept. Kerala**

കേരളം  
സംസ്കാരം  
കേരളം

# DRUGS FREE STATE & DRUGS FREE CAMPUSES



# 1. DRUGS FREE STATE & DRUGS FREE CAMPUSES

**The promise: Make Keralam a drug abuse free state.**

Keralam is in the midst of an unprecedented drug crisis, now registering the highest rate of drug-related cases in India. In 2024, the state logged over 27,700 cases under the Narcotic Drugs and Psychotropic Substances (NDPS) Act, with each of the state's 14 districts logging 500+ cases last year. A government report estimated 750,000 adults and 75,000 children (aged 10–17) use drugs in Keralam. Notably, drug abuse is penetrating schools, colleges, and workplaces, with children and teenagers increasingly targeted by traffickers using disguised drugs such as spiked candies.

The consequences are severe: a surge in crime (30 out of 63 murders in Jan–Feb 2025 linked to substance abuse), rising health complications, and growing mental health and social disruption. The number of children entering rehab centers has soared: 2,880 under-18s in 2024, up 45% from the year before, and 588 more in just the first 2 months of 2025.

## Why Is Drug Abuse Rising in Keralam?

1. Easy availability of synthetic drugs and novel intoxicants
2. Drug trafficking networks exploiting Keralam's coastal location
3. Social and family factors
4. Changing youth culture
5. Gaps in monitoring and enforcement
6. Limited prevention and support infrastructure

**Key Initiatives** to Curb Drug Abuse shall include **Enforcement & Regulation, Rehabilitation & De-Addiction, Prevention & Awareness and Community Participation & Monitoring**. We will also introduce a **Campus Narco-Watch Programme** under which 5 member volunteer teams will be formed in every campus and incentivised to report drug peddling in school and college campuses.

## Initiative Impact

1. Healthier Youth and Stronger Families & Campuses
2. Crime Reduction and Safer Communities
3. Increased Productivity and Economic Gains
4. Reduced Healthcare Burden
5. Reintegration and Rehabilitation of Addicts
6. Enhanced Social Harmony

# CRIME RATE REDUCTION



## 2. CRIME RATE REDUCTION

**The promise: 50% reduction of crime rate in Keralam.**

Keralam had the highest crime rate amongst all the Indian states in 2023 and has more than 3 times the average crime rate of South Indian states. In 2024, Keralam saw its highest major crime rates in a decade with a rise in Cheating, Theft, Rape, Sexual harassment, and Attempt to murder. Lynchings have been on the rise under the watch of the LDF Government, criminally taking away innocent lives. The Keralam Police under the LDF and UDF have gained a reputation for brutality, and are feared rather than trusted.

**Our focus shall be on administrative reforms to drive pro-active, result-oriented policing.**

**Key initiatives that shall be institutionalized:**

1. **Performance-linked** police management.
2. Monthly **task force meetings** (Police, Judiciary, LSGs, NGOs).
3. District-wise **public dashboards** on crime and action.
4. **Eliminate political interference** with policing.
5. Train for **professional and intelligent policing**.
6. **AI camera surveillance across public spaces** to improve safety, and **incentivize shops and residential places** to install **road-facing CCTVs**.

**We will transform the Keralam Police by enforcing transparency, ensuring accountability, and embracing friendly policing, reshaping the force into a department of public safety.**

### Initiative Impact

1. Safer Communities and Public Spaces.
2. Boost in Public Trust and Police-Citizen Relations.
3. Stronger Economic and Investment Climate.
4. Reduced Burden on Judiciary and Prisons.
5. Empowered and Motivated Police Force.
6. Enhanced Quality of Life for All.



# STRAY DOG MENACE ELIMINATION



## 3. STRAY DOG MENACE ELIMINATION

**The promise: Ensure public safety from threats posed by stray dogs in the state through effective, and permanent approach. Human safety shall be top priority.**

Today, Keralam has over 9 lakh stray dogs roaming the streets, nearly triple the number of stray dogs in 2022. Between 2021 and 2025, over 15.02 lakh people were bitten by stray dogs, and in just 2025, 3.69 lakh people were bitten - bringing the average to 1000+ bites per day.

The stray dog crisis is clearly a failure of the LDF Government. This failure becomes starkly evident when the sterilisation numbers are examined. Data from the Animal Husbandry Department reveals that four districts recorded zero sterilisations in 2024-25. Even up till January 2026, the trend continued with multiple ABC Centres reporting no sterilisations. The failure of the LDF to contain the stray dog menace and to make cities, towns and villages safe for human habitation is visible for all.

**Key issues that have intensified the menace of street dogs in Keralam:**

1. **Sterilisation and Vaccination Gaps:** Slow rate of sterilisation of dogs with multiple ABC centers reporting no sterilisations across years
2. **Waste-Management Failures:** Open dumping from eateries and slaughterhouses sustains packs near habitations.
3. **Pandemic Pet Abandonments:** Surge in lockdown puppies later released; packs now include larger pedigrees, raising aggression.

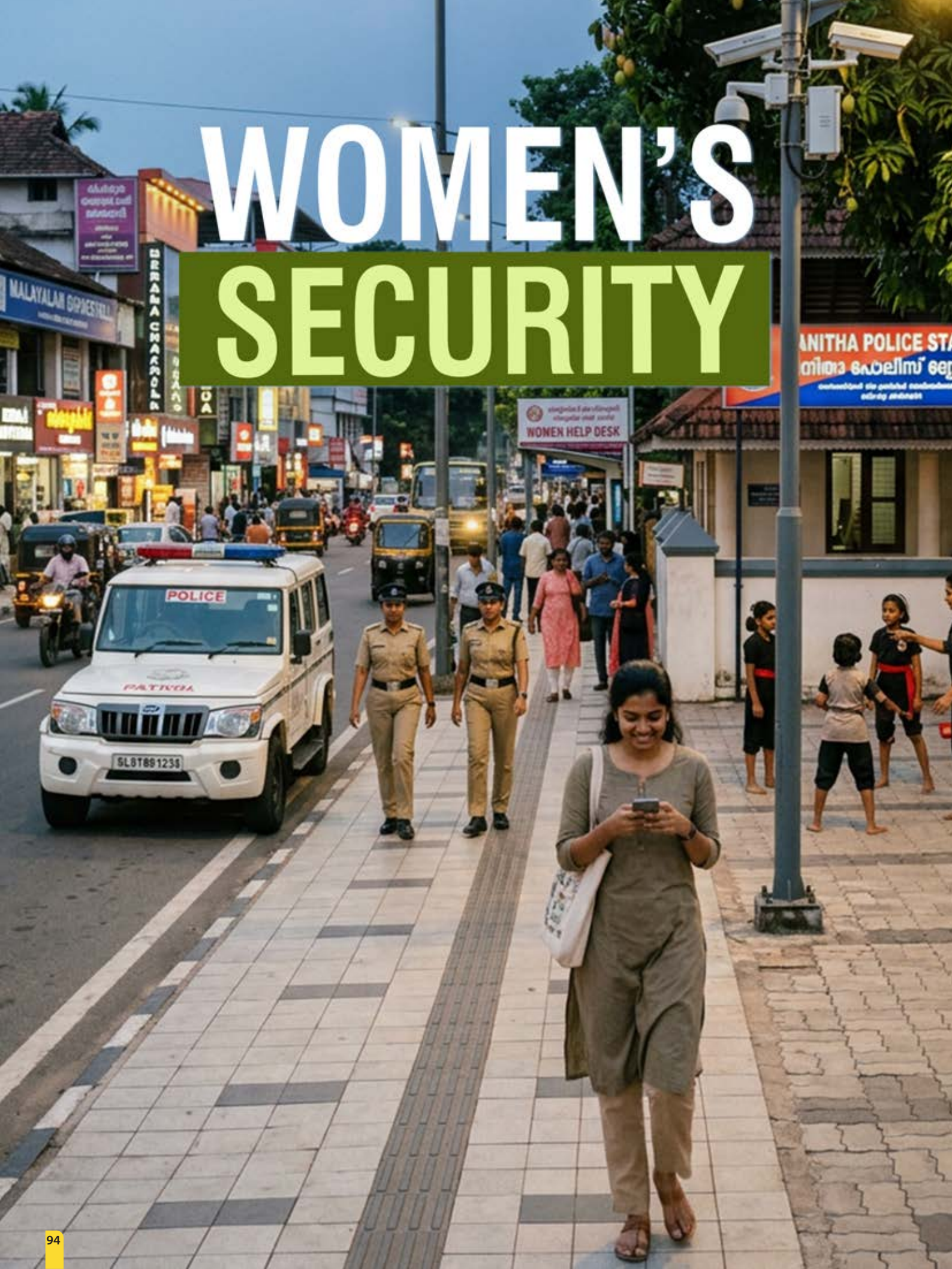
### Key Initiatives

**An integrated approach** covering **removal of stray dogs from the streets of Keralam**, sterilization drives, effective waste management, bite-hotspot mapping, awareness campaigns, and **liaisoning with Central Government for legislative support**. This shall be designed in discussion with the Central Government to ensure maximum effectiveness.

### Initiative Impact

1. Improved Public Safety
2. Better Public Health
3. Cleaner and More Livable Cities
4. Enhanced Tourism and State Image
5. Better Welfare for Animals

# WOMEN'S SECURITY



## 4. WOMEN'S SECURITY

**Promise: Transforming Keralam into India's safest state for women.**

The UDF-LDF governments have turned Keralam into a completely unsafe state for women. Under UDF, rape cases more than doubled from 1,132 (2011) to 2,568 (2016). During the LDF regime, women's safety only deteriorated, with rape cases being pushed to 2,952 by 2025 resulting in a surge in total crimes against women (reaching 18,035 cases). With LDF and UDF leaders themselves actively involved in assaults, the 2 fronts have normalised violence against women. This systemic collapse of public safety ends immediately through a zero-tolerance law enforcement overhaul.

### Key Initiatives

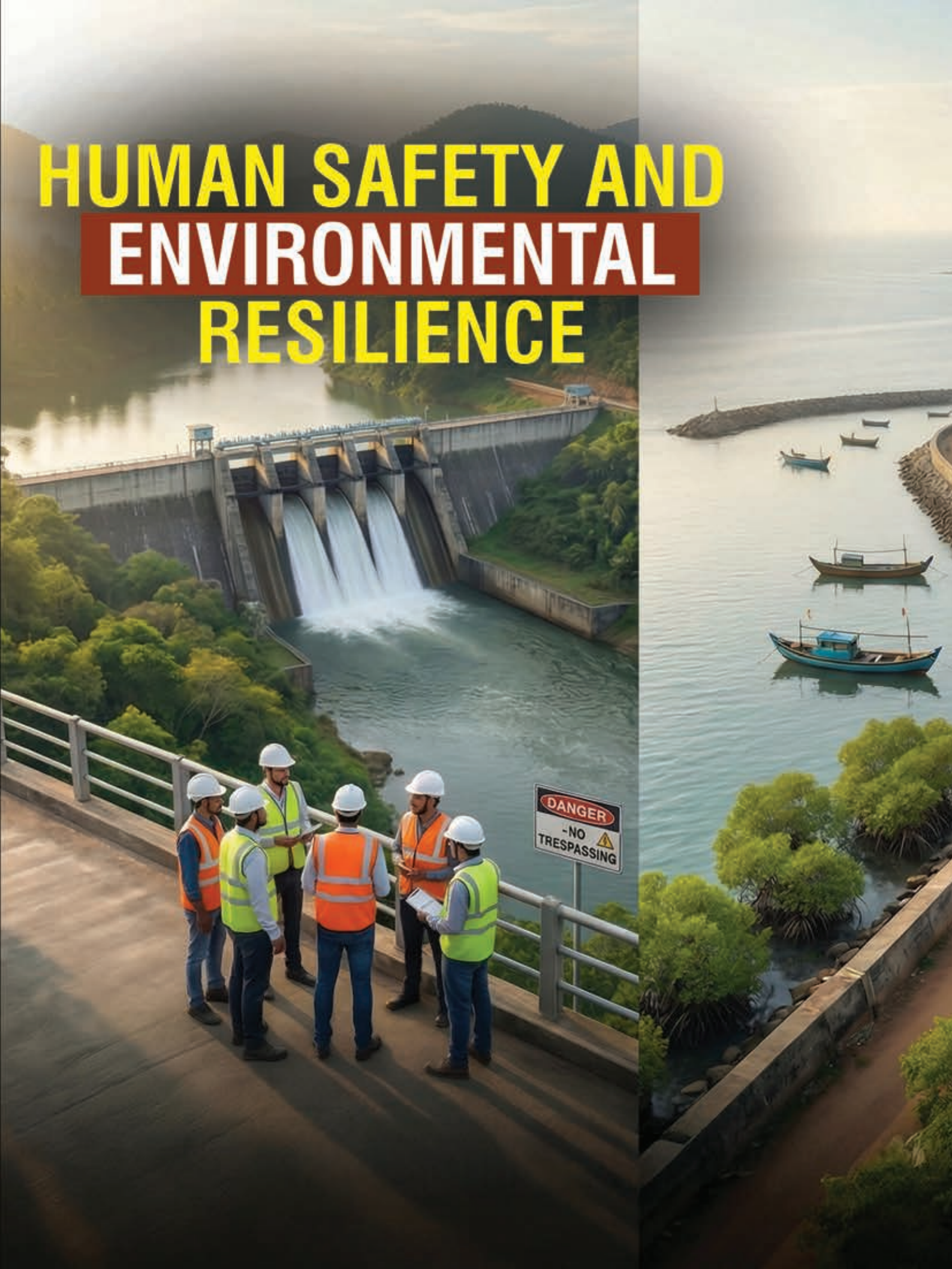
1. The network of **dedicated all-women Vanitha Police Stations** will be expanded from just 1 per district (14) to 1 in every single taluk (78), guaranteeing comprehensive, localized coverage for women.
2. Increase the proportion of **women police to 30% of the total strength** in a phased manner.
3. Establishing **SheStrong Cells in all schools and colleges**, with certified trainers imparting training in self-defence to girl students by combining **Kalaripayattu-based techniques**, situational awareness drills, and digital safety.
4. Strong legislative measures will be enacted by increasing the severity of punishment for those guilty of crimes against women and minors such as:

Offence	Current Punishment	Proposed Punishment
Rape / Gang Rape	Rigorous imprisonment of 20 years or more or life sentence or death	Life sentence or death
Sexual Assault	Rigorous imprisonment with 3 years, or fine, or both	Rigorous imprisonment of 7 years, or fine, or both
Prostitution of Minors	Imprisonment for 10 years and fine	Imprisonment for 20 years and fine
Dowry Death	Imprisonment of 7 years, extendable to imprisonment for life	Minimum imprisonment of 10 years
Domestic Violence	Imprisonment for 3 years and fine	Imprisonment of 5 years and fine

### Initiative Impact

1. Improved safety and security for women across Keralam
2. Justice is made more accessible to women with increased female presence in the police force

# HUMAN SAFETY AND ENVIRONMENTAL RESILIENCE





# MULLAPERIYAR DAM

SAFETY FOR KERALAM,  
WATER FOR TAMIL NADU



# 1. MULLAPERIYAR DAM: SAFETY FOR KERALAM, WATER FOR TAMIL NADU

**The Promise: Ensuring safety for Keralam and water for Tamil Nadu.**

The Mullaperiyar Dam is a 130-year-old masonry gravity structure, originally designed (1887–1895) for a 50-year design life under early engineering standards. Well-maintained concrete/masonry dams can remain safe for 75–100 years, but signs of ageing (leaks, cracks, chemical leaching) typically emerge after 50 years, accelerating risk thereafter. Located in Seismic Zone III (moderate damage risk), Mullaperiyar has experienced earthquake-induced cracks in 1979 and 2011.

The risk is not theoretical - it is imminent. A dam failure or partial breach could lead to catastrophic flooding across the state. More than 1 crore lives across 5 districts in Keralam are at risk. More than one-third of the population residing in these districts are at risk of becoming casualties in the event of such a disaster.

## **Key Initiatives**

1. Without impacting the water rights of Tamil Nadu, we will work with the Government Of India and the Government of Tamil Nadu to ensure Safety for Keralam.

## **Initiative Impact**

1. Uncompromised public safety
2. Environmental resilience and disaster prevention
3. Water security for Tamil Nadu
4. Improved interstate relations and legal clarity
5. Psychological assurance for residents



# COASTAL PROTECTION

## 2. COASTAL PROTECTION

**The promise: Make the entire coastline of Keralam safe and secure for residents.**

Keralam has 590 kms of shoreline and 9 out of its 14 districts are coastal districts (Thiruvananthapuram, Kollam, Alappuzha, Ernakulam, Thrissur, Malappuram, Kozhikode, Kannur, and Kasaragod). Over 55% of Keralam's 590-km coastline is now classified as "vulnerable to erosion" by recent studies, including those by the National Centre for Coastal Research (NCCR) and the Indian National Centre for Ocean Information Services (INCOIS). There are 222 fishing villages and nearly 93 lakh individuals residing in the broader coastal belt of the nine at-risk districts. These citizens are living under constant anxiety of sea erosion, storm surges, and related climatic hazards, which leads to displacement, property loss, and psychological trauma.

**To protect lives, livelihoods, and physical security, a multi-pronged strategy will be devised after detailed stakeholder consultations with the coastal communities.**

### 1. Shoreline Protection and Hard Infrastructure:

- a. Sea Walls and Revetments: Building and upgrading robust granite/concrete sea walls, groynes, and revetments in erosion-prone hotspots, especially near fishing villages and urban clusters.
- b. Artificial Reef Installations and Sand Nourishment: Deploy submerged reefs and conduct periodic beach nourishment to dissipate wave energy and restore eroded shores, reducing direct impact and long-term erosion.

### 2. Strengthened Early Warning and Disaster Response:

- a. Integrated Coastal Early Warning System: Expand and modernize tsunami/storm surge warning networks, real-time sea state monitoring, and mass alert communication.
- b. Community Disaster Training and Infrastructure: Train volunteer disaster response teams in every coastal panchayat, equip shelters, and provide boats/rescue gear.

### 3. Ecosystem-Based Risk Reduction:

- a. Robust Zoning, Building Codes and Setback Laws: Enforce stricter development setbacks, climate-adaptive building codes, ban on new construction in erosion-prone areas; fund green corridors and buffer parks.

3. All **non-fishing beaches** will be transformed into **Blue Flag beaches**.

## Initiative Impact

1. Protection of Coastal Communities and Lives
2. Safeguarding Livelihoods
3. Infrastructure Preservation and Disaster Risk Reduction



# WILDLIFE ENCOUNTERS

## 3. WILDLIFE ENCOUNTERS

**The promise: Sustainable, multi-level solutions to protect both people and wildlife.**

Keralam's wildlife encounters represent a serious and growing crisis, especially around forest areas. Between April 2016 and November 2024, 940 people lost their lives and 7,917 were injured in wildlife encounters across the state. Wild animal attacks are common, with incidents nearly doubling over the past five years. Elephants are the leading cause of fatalities, but snake bites, wild boar, and tiger attacks are also significant.

Approximately 5 lakh people across forest-adjacent regions in Keralam are directly affected by wild animal intrusions, leading to loss of life, crops, and income. Out of 941 village local bodies in Keralam, 273 have been marked as conflict hotspots. Several regions, especially in Wayanad, Idukki, and Palakkad districts, face particularly frequent and severe encounters. Multi-level solutions are required to protect the human lives and wildlife in a sustainable manner:

### 1. Water and Fodder Augmentation In Forests

- a. One of the key causes of man-animal conflict is water and fodder shortage for animals in their traditional grazing areas. Our policy will be to mitigate this by ensuring adequate water and fodder is available within forests.

### 2. Physical Barriers and Deterrents

- a. Solar-Powered Electric Fences.
- b. Beehive ("Biological") Fences at 20–30 m intervals to keep elephants away.
- c. Rail-Fence Barriers.
- d. Crash-Guard Steel-Rope Fences and Elephant-Proof Trenches.

### 3. Early Warning and Rapid Response

- a. SMS/WhatsApp Alert Networks.
- b. AI-Powered Camera Traps and Acoustic Sensors.
- c. Drones for Aerial Scare Tactics.
- d. Community-centric training on man-wildlife conflict response

### 4. Compensation and Insurance Schemes

- a. Crop and Livestock Insurance.
- b. Ex-Gratia Payments and Life Insurance.

## Initiative Impact

1. Ensuring protection and safety of residents and farmers of hill regions.
2. Protection of agriculture and livelihood.
3. Protection of infrastructure and reducing the impact of human-wildlife conflict.

# ADDITIONAL



# AL PROMISES



## Quality of Life & Affordable Living

1. Keralam's agricultural sector will be reformed by **promoting sustainable and organic farming** to ensure safe produce, clean water, and healthy soil through **gradual phasing out of toxic pesticides and chemical fertilizers**.
2. The **welfare, rehabilitation, and reintegration of Non-Resident Malayalis will be supported through** establishment of **Pravasi Service Centres in every Panchayat** to provide assistance for employment opportunities, entrepreneurship support, legal guidance, and social security services.
3. Better governance, worker safety, and social security access will be assured through introduction of a **mandatory registration and identification system for migrant workers** in Keralam.

## Infrastructure For Vikasita Keralam

1. **National Highway 66 Expansion Project will be completed** to ensure fast and safe travel in Keralam by **removing all hurdles created** by the **LDF Government**.
2. **Keralam will be transformed** into an **energy surplus state** through the launch of the **Oorja Shree Mission**.
3. **Coconut-centric industries** such as coconut-based food processing, cosmetics, and bio-products will be promoted by establishing **special industrial parks dedicated to value-addition**.
4. The **Keralam Sponge City Development Plan** will be formulated and implemented, which will use nature-based solutions to absorb, store, purify, and re-use rainwater, across all **Municipalities and Corporations** in Keralam.
5. The **potential of all 5 of Keralam's National Waterways will be unlocked** for tourism, transportation and logistics through the introduction of state-of-the-art **Vande Bharat Water Metro Services** and **light cargo shipment facilities**.



## Investment & Jobs Revolution

1. **Keralam** will be transformed into the **AVGC Capital of India**, by building a powerhouse hub for gaming, animation, digital art, and coding to **serve domestic and global markets**.
2. **PTA appointed Pre-Primary Teachers** and **Ayahs** will be provided **increased monthly honoraria**.
3. Plantation workers' welfare will be guaranteed by **increasing their daily pay**, and by mandating all plantations to **improve living conditions by revamping all layams**.
4. A comprehensive **Healthcare Worker Upskilling Scheme** will be launched to provide **upskilling incentives** to aspiring and qualified **nurses** to seek better **opportunities domestically and internationally**.
5. Keralam's "**Golden Fiber**" legacy will be revitalised, by bringing about a **strategic shift toward total value retention within the state**, ensuring that coir in Keralam is processed, designed, and branded within the state and becomes a distinguished **Keralam heritage luxury brand internationally**.

## Future For Our Youth

1. A **Police University will be established** to promote studies on subjects related to policing to facilitate the youth to obtain degrees/PG degrees in such subjects, while also providing in-service training courses & higher degrees including PhD to serving officers.
2. A **Keralam Sports University in Malappuram** will be established with the mission of creating a world-class ecosystem for athletes, coaches, and sports professionals.
3. **The number of medical colleges** in Keralam will be increased to strengthen the state's healthcare infrastructure and expand opportunities for medical education.
4. A targeted **Yuvashakti Self Empowerment Mission** will be implemented to empower the youth to organise themselves into **Youth Self-Help Groups**, backed by an **annual allocation of ₹300 crore**, with assured government-facilitated **bank linkages, micro-finance**, and access to **skilling and training**.



## Equity, Equality & Responsive Governance

1. **Ayya Vaikunda Swami Specialised Coaching Centers** will be established to support **SC, ST and OBC students** in their preparation for **competitive examinations** and **higher education** opportunities.
2. **On-time scholarships** and **welfare payments** will be **guaranteed** for **SC, ST, OBC, and EWS communities** through DBT.
3. The **EWS eligibility criteria** in Kerala will be **revised to align with the standards of the Central Government**, including raising the **annual family income limit** from the present **₹4 lakh to ₹8 lakh**.
4. **Establishment of aided schools and colleges in Kerala** will be encouraged and **interest-concession education loans** will be **provided to students from the artisan community** to improve their access to higher education and skill development.
5. **Development and modernization of artisans' traditional knowledge systems** will be promoted by establishing a **"Vishwakarma Research Centre for the Study of Traditional Science and Technology"** to conduct scientific research on traditional crafts and technologies and to document the contributions of artisan communities.
6. Worker welfare and protection will be ensured through **full implementation of the Labour Codes** in Kerala.
7. Kerala will be made **South Asia's fastest state for business approvals** by **phasing out outdated, anti-business laws** and building a fast, fair, investment-first economy.
8. Kerala will be made more citizen and business-friendly by **fast-tracking residential & commercial building approvals**, drastically reducing bureaucratic delays.
9. The Kerala High Court's orders will be strictly enforced to curb the **illegal practices of "Nokkukooli" and "Attimarikooli"**.
10. **Mission Karmasree** will be launched to bring **government services** directly to the **people's doorstep**.



## Human Safety & Environmental Resilience

1. The State Government will **rejuvenate and manage Kerala's two mighty rivers, Periyar and Bharathappuzha.**
2. **'Kayal Kavacham'**, a comprehensive plan to restore and **protect all backwaters in Keralam**, will be launched to end the degradation of critical ecosystems like **Vembanad, Ashtamudi and Pookode Lake.**
3. To strengthen climate and environmental governance, the **Keralam Climate Resilience Mission** will be launched and initiatives such as an **AI-powered flood early warning system, Western Ghats landslide risk mapping, a carbon credit certification agency, and green hydrogen pilot clusters** will be implemented.
4. A **Western Ghats Climate and Biodiversity Institute** will be established to lead research, conservation, and climate adaptation strategies for the region.
5. A comprehensive **Keralam River Rejuvenation Mission** will be launched to restore the state's 44 rivers, many of which are rapidly losing water due to encroachment and environmental degradation.
6. Global best practices, including the advanced **Milwaukee University river water management model**, will be adopted to ensure high **water quality, flood reduction, and pollutant tracking.**
7. A **'Gaja Raksha Mission'** will be launched to **allow the transfer of elephant ownership**, and **3 specialised elephant hospitals** will be established to **protect Keralam's captive elephants**, thereby ensuring their safe, smooth and dignified participation in Poorams and temple festivals.

## Protection Of Culture

1. A **125 ft memorial statue** will be constructed at **Tirur** in honour of **Thunchaththu Ezhuthachan**, for his **foundational contribution to Malayalam.**
2. Transform **Kalady Sanskrit University** into a **top-class, exclusive Sanskrit University**, dedicated to the preservation, research, and global promotion of Sanskrit language.
3. **Temples and "Kalarikaavu"** managed by **SC/ST** communities will be given **special grants.**
4. Launch a dedicated **Kuttanad Spiritual and Heritage Tourism Circuit** connecting prominent temples of **Ambalappuzha, Thakazhi, and Chakkulathukavu** and historic churches in **Niranam, Champakulam, Edathua, and Pulinkunnu.**



# OUTGO



# OMES



# TRUE POVERTY ELIMINATION



# 1. TRUE POVERTY ELIMINATION

Keralam's journey towards **true poverty elimination requires more than temporary support, it demands a structural transformation** of how basic needs are addressed and opportunities are distributed. Even as the LDF Government declared Keralam free of "extreme poverty", it is imperative to understand that 42 lakh households (nearly 44% Keralam's households) continue to live below the poverty line.

**Keralam is not yet free of poverty.**

This Manifesto comprehensively addresses this issue, and the commitments made in it weave a real pathway to True Poverty Elimination, and the achievement of Peace, Health and Happiness for every Malayalee. Our **multi-pronged policy strategy** tackles poverty at its roots with **antyyodaya as its guiding philosophy**, ensuring no citizen is left behind.

This bold package of **33 transformative initiatives** aims to create a future where every **citizen enjoys dignity, opportunity, and security**. By addressing basic needs, improving infrastructure, and fostering social wellbeing, these measures will **reshape Keralam into a global model** of sustainable human development.

## 1. Affordable and Improved Quality of Life

- a. **Initiatives to revolutionise agriculture in Keralam will transform the state from a food importer to a food surplus state.** With more locally produced, fresh and quality food available to the people, better healthcare outcomes will be a natural consequence.
- b. **Expanding the Ayushman Bharat PM-JAY** to provide **health insurance to every Malayalee** will ensure that quality **healthcare is affordable**, and that health crises do not turn into financial devastation. With accessibility and affordability of healthcare assured, establishing an **AIIMS** in Keralam will bring **advanced medical care within reach of every Malayalee**.
- c. To top this off, the **Bhakshya-Arogya Suraksha Cards** issued to women from poor households will ensure generational transformation by empowering them to steer their families by **taking away the uncertainty over funds for daily sustenance, and medical essentials**.
- d. Providing every household with **free water supply**, affordable and uninterrupted **electricity**, and **2 free LPG cylinders** coupled with an **increase in Welfare Pensions** to empower women heads of **BPL households** and **widows** while providing a financial safety net to **senior citizens in their old age** will greatly reduce the cost of essential services, creating tangible savings, improving living conditions, and lifting the poorest out of survival mode.



# PEACE, HEALTH AND

# HAPPINESS



## 2. PEACE, HEALTH & HAPPINESS FOR EVERY MALAYALEE

### 1. Modern Cities, Modern Villages and Infrastructure For Vikasita Keralam

- a. Initiatives like **10 Year Vikasita Corporation Master Plan** and **Atmanirbhar Villages** will set the foundation for a Vikasita Keralam by making every city and every village a livable economic engine that provides tailor-made opportunities to all.
- b. **Infrastructure for Vikasita Keralam** ensures fast, safe and reliable connectivity to every corner of Keralam, and from Keralam to every corner of the country, bringing with it tourism and trade.

### 2. Talent Creation and Retention: Future For Our Youth

- a. **Free Optional English Medium Education until class 12**, coupled with **Industry-Linked Higher Education** opportunities right in Keralam will reduce student emigration, and retain Malayalee talent for Keralam.

### 3. Economic Growth, Employment For All and Prosperity For Keralam

- a. The **Investment and Jobs Revolution** will transform key sectors in Keralam into powerful engines of economic growth and employment generation, driving individual prosperity, ultimately leading to a prosperous Keralam.

### 4. Safe, Secure and Just Keralam

- a. Measures taken to improve **Human Security**, such as ensuring **Drug Free State and Drug Free Campuses**, targeting a **50% Reduction in Crime Rate**, and specific steps to guarantee **Women's Security** will create a Keralam that is safe and secure for every citizen.
- b. Special steps to ensure **Equity, Equality and Responsive Governance** will bring about a harmonious society which is free of undue political influence, bias and discrimination, and benefits from free and fair governance.

### 5. Clean and Sustainable Keralam

- a. Effective **waste management** will keep Keralam pristine, while **coastal protection**, and **wildlife encounter prevention** will protect lives, livelihoods, and critical ecosystems.
- b. Resolving the critical **Mullaperiyar Dam** issue in a manner that will ensure **water for Tamil Nadu and safety for Keralam** will set a **positive precedent** for water-sharing between peoples.

These initiatives help Keralam **achieve Long-Term Socio-Economic Transformation** and **improve Peace, Health, and Happiness** while replacing cycles of deprivation with dignified living, ensuring that **poverty is not merely reduced, it is eliminated.**

# FINANCIALLY SELF SUFFICIENT STATE



# 3. FINANCIALLY SELF-SUFFICIENT STATE

## Strategies to Improve Revenue and Rationalize Expenditure

### 1. Revenue Gain

- a. AI-driven tax audits for GST, property, and professional taxes (tightens compliance, brings in unpaid dues).
- b. Better tracking of subsidies, e.g., QRcode – tracked PDS, prevents product diversion, freeing up government purchases for actual beneficiaries (reducing outgo, some procurement surpluses auctioned).
- c. GIS-based property reassessment brings thousands of new properties onto the tax rolls.
- d. Monetization of public assets and user fees from underutilized facilities.
- e. Improved VB-G RAM G controls that cut ghost entries mean state and central funds are more effectively drawn down for actual wage work, indirectly boosting receipts.

### 2. Expenditure Reduction

- a. Social-audit- enabled removal of ghost workers in VB- G RAM G, digital payrolls, and improved audit systems cut fraudulent wage payments.
- b. Unified e-procurement and public asset registers curb kickbacks, eliminate duplicate purchases, and reduce capital excess.
- c. Energy-efficiency retrofits reduce government utility spend across all departments.

### 3. PSU turnaround strategy

- a. Strategic financial revival packages will be deployed for crucial PSUs, including KSRTC, KWA, and KSEB while employing strict corrective overhauls and operational restructuring to eradicate inefficiencies and guarantee long-term profitability, to deliver best-in-class services at the most affordable price-points.

### 4. Elimination of redundant and non-value adding expense heads

- a. With elimination of redundant and unwarranted expense heads, the state stands to gain at least **one-third reduction in its annual expenditure**. This further translates to improved financial position.

Together, these initiatives offer significant funds to support the additional investments, additional operational expenditures and debt repayment planned in the state.

### 3. FINANCIALLY SELF-SUFFICIENT STATE

#### 5. Strategies to drive Keralam to become a debt free state

- a. The state's financial stability and development potential has been dragged back steadily over the last 10 years. Despite having revenue receipts of barely ₹1.52 lakh crore, the Keralam government is spending nearly 70% (₹1.05 lakh crore) on salaries, pensions, and mounting interest payments, leaving just 12.9% allocated for capital expenditure in 2026–27. This skewed fiscal policy has choked development spending and pushed the state into excessive borrowing.
- b. Even then, the LDF claims as an achievement that debt has not “doubled,” while the reality is clear; Kerala's public debt has surged from ₹1.57 lakh crore in 2016 to ₹4.88 lakh crore in 2025–26, showing a complete failure to control borrowing. The state accrued nearly ₹1.73 lakh crore in Revenue Deficits and ₹3.43 lakh crore in Fiscal Deficit since 2016-17. Much of this burden has been worsened by irresponsible off-budget borrowings, forcing the Centre to step in and impose borrowing limits to restore fiscal discipline.
- c. Correcting this will be our priority. With a focus on strict fiscal discipline, rationalising committed expenditure, curbing reckless borrowing, and restoring financial stability, we will set a **clear goal of putting Keralam on a path toward becoming debt-free within the next 10 years.**

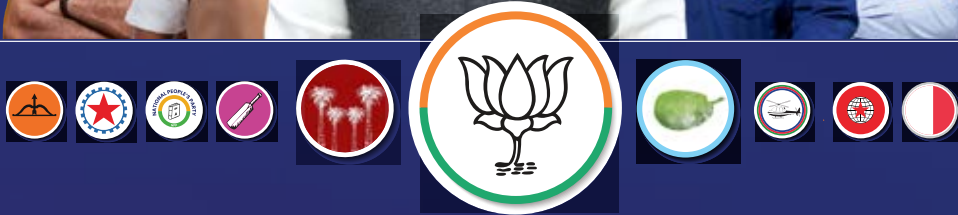


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KERALAM**

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